

HALFMANN

LAND & LIVESTOCK

RED ANGUS SEEDSTOCK SUPPLIER SINCE 1964



Annual Production Sale

WEDNESDAY, OCTOBER 1, 2025 - 1 PM
MILES, TEXAS



HALFMANN

— LAND & LIVESTOCK —

Office: 325.468.2390 • 2501 CR 357 • Miles, TX 76861
info@halfmann.ag • WWW.HALFMANN.AG

Dear Friends,

For 61 years, Halfmann Land & Livestock has been a trusted seedstock supplier — far beyond the lifespan of most purebred breeders — and today may be the best time yet to be in the cattle business. Grass is abundant across much of the Southern Plains, calf prices are at record highs, and feed costs are more manageable. At Superior's Video Royale, yearlings brought \$2,700 per head and 5-cwt heifers topped \$2,300, while fed cattle prices remain nearly double the cost of gain.

Our Red Angus cow herd has carried us through droughts and growth alike, proving productive, prolific, and profitable for six decades. Generations of Halfmanns have favored moderate, functional, docile females with no tolerance for open cows — a foundation that continues to pay dividends. This year's bulls reflect that heritage while also offering modern advantages: documented feed efficiency, elite marbling genetics, and breed-leading rankings for Fertility and \$Ranch EPDs. The average bull in our 2025 sale ranks in the top 10% for \$Ranch and marbling, helping ensure lasting value whether you sell calves at weaning or market them on a grid. With prime carcass premiums easily topping \$200 per head, we're ensuring our genetics come with bred-in earning power. Even if you sell calves at weaning, they'll bring more when sired by bulls with documented carcass merit.

Our bulls have undergone rigorous evaluation, including visual appraisal, feed efficiency and intake testing, carcass ultrasound, and genomic analysis with Red Angus and Zoetis. These measures improve the accuracy of the traits described in this offering. We've made these investments so you can be more profitable with your cattle.

We invite you to join us in Miles, Texas, on October 1 for our 2025 production sale. Come early to tour the herd and see the technology we're using to measure feed efficiency and improve accuracy. As always, we're glad to visit, preview bulls, and help however we can.

Sincerely,

Cody, Glen and Chad Halfmann



WEDNESDAY, OCTOBER 1ST, 2025

1 P.M. CDT - AT THE FARM, MILES, TEXAS

AUCTIONEER

Roger Jacobs Billings, MT
Cell: 406-698-7686

HALFMANN LAND & LIVESTOCK

Glen Halfmann - 325.895.0544
Cody Halfmann - 325.245.8928
Chad Halfmann - 325.374.6116

BUYER REPRESENTATIVES

Jesse Henson - Red Angus Association
Cell: 828-734-3451
Kevin Edwards - Ideal Video Production/DV Auction
Cell: 706-266-3921
Ralph Means - Weekly Livestock Reporter
Cell: 817-235-9708
Scott Farmer - Special Assignment
Cell: 817-597-1731
Justin Stelzer - Special Assignment
Cell: 817-992-7059

INSURANCE

Insurance will be available to purchase on sale day.
We highly recommend insuring your purchases.
Specialty Risk Insurance - Rusty McDaniel
Cell: 361-235-1371

SALE LOCATION

From San Angelo, Texas, head east on US 67 to Miles, proceed through Miles for 2.4 miles. Left onto County Road 357 to ranch.
From Ballinger, Texas, head west on US 67 to Rowena, proceed through Rowena for approximately 6 miles. Turn right onto County Road 357 to ranch. Geographical location: 31.610411,-100.144257.

AIRLINE INFO

San Angelo Airport Regional Airport
American Airlines flies into San Angelo, Texas
(30 miles from Halfmann Ranch).
Midland International Airport
Continental and Southwest Airlines fly into Midland, Texas
(140 miles from Halfmann Ranch).

HOTEL ACCOMMODATIONS

Courtyard by Marriott, San Angelo
2572 Southwest Blvd - 325-703-6400
Holiday Inn Express, San Angelo
4613 W Houston Harte Expressway - 325-223-2200
Comfort Suites, San Angelo
4450 W Houston Harte Expressway - 325-944-8600
Executive Inn, Ballinger
1005 Hutchins Ave - 325-365-5717

VOLUME DISCOUNTS

- Five (5) or more bulls earns a 3% discount on total bull purchases.
- Ten (10) or more bulls earns a 6% discount on total bull purchases.

DELIVERY - see page 4

SCHEDULE

Tuesday, Sept. 30th:

All cattle will be on display at the Halfmann Sale Headquarters in Miles, Texas
12:00 pm Cattle available for viewing
5:00 pm Refreshments and hors d'oeuvres

Wednesday, Oct 1st:

8:00 am Coffee & Pastries
11:00 am BBQ lunch sponsored by Gorman Milling Company/Red Chain Feeds.
1:00 PM RED ANGUS BULL & FEMALE SALE

SALE INFO

Cattle sell in Catalog Order.
Videos of the sale cattle, sortable catalog data, and supplemental sale information will be available on our website: halfmann.ag and on DV Auction.

BIDDING OPTIONS:

- In person at the sale location (Halfmann Ranch Headquarters in Miles, TX)
- By phone with one of the listed livestock representatives
- Online through DV Auction (**see page 4 for instructions**)

Be sure to establish your DV Auction account prior to the sale. Also, confirm that you are approved for bidding at least a day prior to the sale.

DVAuction
Broadcasting Real-Time Auctions

ABSENTEE BIDS

If you are unable to attend the sale, we can help you select the bulls or females to fit your needs. We guarantee Sight Unseen Purchase Satisfaction. Contact us or one of the livestock representatives before the sale. Your bid will be handled confidentially.

FEEDING

Please arrange to pick up or receive your purchases. We will begin shipping on the Monday following the sale. We will hold cattle if needed for 10 days following the sale. Afterwards, purchased cattle will be assessed for feed at \$5/head/day.

PHOTOGRAPHY Erick Schmidt

HERD HEALTH - see page 50

**Check our website for videos, online catalog,
sortable spreadsheets & sale updates:**

WWW.HALFMANN.AG



ONLINE BIDDING

DVAuction Broadcasting Real-Time Auctions

Never Miss An Auction Again!
Watch & Bid online for FREE!

Can't make the sale?
Let DVAuction bring the sale to you!
Busy during the sale?
Let DVAuction represent your bid!

Visit www.dvauction.com and Register!
It's as easy as 1, 2, 3...

1. Create an account at www.dvauction.com under the "create new account" tab
2. Apply for bidding by clicking "apply for bidding" in the upper left corner of your screen, at least 24 hours prior to the auction
3. Tune into the sale and make your purchases!

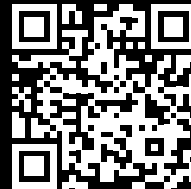
For General Questions Please Contact Our Office:
(402) 316-5460 or support@dvauction.com

*High Speed Internet Access Required

Watch & Bid Online for FREE at DV Auction! We are pleased to offer the Halfman Land & Livestock Sale broadcast 'live' over the internet through DVAuction Services. To bid from your computer at home during the sale, simply complete the following steps:

1. Visit the DVAuction web site at www.dvauction.com.
2. Click on the "Register" tab and enter a user name, password and your contact information.
3. Click on "Apply for Bidding." Select the Halfman Land & Livestock Sale from the list of sales and click "Apply".
4. Complete the process by filling out the Banking and Lending information requested.

DVAuction will contact you once you have been approved to bid and buy at the sale "live" from your computer at home. We will also provide you with a buyer number for the sale. After the sale, Halfman Land & Livestock will contact you to make arrangements for payment and delivery of your online purchases. There is no cost to watch or purchase online! Please be sure to apply for bidding by September 29, 2025. Proxy Bidding-If you can't access a computer during the sale, you can now place a "proxy bid" through DV Auction. Simply follow the instructions listed above, and as the sale date nears there will be a Proxy Bidding link under the sale listing on the main page of DV Auction. You can then place the maximum amount that you'd like to bid, and our system will represent your bid just as if you were there. Please Note: You must have high-speed internet access (DSL, T-1, or Broadband) to be able to bid during the sale. If you have any questions, please contact DVAuction at 402-316-5460 or email support@dvauction.com This will be a video only sale, no animals will pass through the ring! All animals will be penned at the sale facility for inspection prior to the sale and throughout the auction.



**Scan the QR Code
to Set up your new
DV Auction
account.**



DELIVERY

• Bull deliveries will be made to central points, and charged as follows:

- TX, OK = \$100/bull
- NM, CO, KS, MO, AR, LA = \$200/bull
- AZ, UT, WY, SD, NE, IA, IL, IN, KY, TN, AL, MS = \$350/bull
- All other states (Continental U.S.) = \$495/bull

• Buyers whose bull purchases total \$20,000 or greater will receive FREE DELIVERY to central points within the continental US.

• Halfmann females sell FOB Miles, TX.

• We will deliver cattle 1 to 3 weeks after the sale, although we will try to accommodate you if you need your bulls right away. We will make every effort to deliver your purchases to a central point as close as possible to your ranch.

• All deliveries are at buyer's risk. Insurance will be available to purchase on sale day. **See Page 3**

Meet the Team



GLEN & DIANE HALFMANN



CODY, LAURA, EMILY, WILLIAM & MATTHEW HALFMANN



CHAD & MORGAN HALFMANN



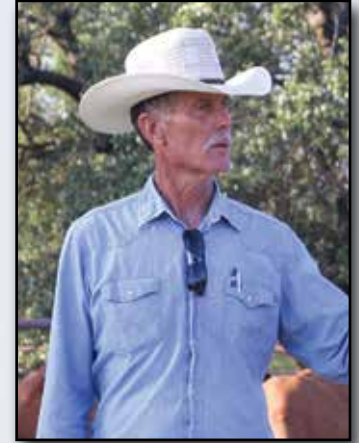
CHANO HERNANDEZ



ALFONSO CARLOS



DAMION BENNETT



STEVE BEACH



JONNA & KIRK BOATRIGHT,
CLERKING & LOAD OUT



DOUG TAYLOR,
LOADOUT



ROGER JACOBS,
AUCTIONEER



ALEXXIS GARCIA,
INTERN

If Your Goal is Profit...Select for it!

Use the Index that best fits your Operation

\$Profit

Developed for operations that raise their own replacements and retains ownership on steers and cull heifers, which are marketed on a Quality Based Grid.

\$Profit assumes a bull will sire 100 progeny over his useful lifespan.

\$Profit Combines all the traits that comprise both \$Ranch and \$Feeder to yield one number that predicts Ranchers' Bottom Lines.

\$Profit Example:

- Bull A has a \$Profit of \$15,000
- Bull B has a \$Profit of \$10,000
- = We would expect Bull "A" to produce an additional \$5000 of profit to the ranch over his service life (\$50 per calf x 100 calves) when compared to Bull "B".

Multi-generational use of \$Profit will move both \$Ranch and \$Feeder in a positive direction, just not as fast as the singular use of \$Ranch or \$Feeder.

\$Ranch

Developed for cow/calf producers who retain their own replacements and market 100% of the steer calves and cull heifers after weaning.

Traits included in \$Ranch:

Fertility, Milk, Weaning Growth, Cow Herd Feed Intake and Mature Cow Size

\$Ranch Example:

- Bull A has a \$Ranch of \$80
- Bull B has a \$Ranch of \$40
- = We would expect Bull "A" to produce \$40 per head increased profit when compared to bull "B" in a cow/calf operation that raised their own replacements and sold all other calves at weaning.

Multi-generational use of \$Ranch will ultimately result in: moderation in mature cow size, improved fertility, modest gains in weaning weight, improved stocking rates and ultimately - increased pounds of calf harvested per unit of feed/land resource.

\$Feeder

Developed to compare how bulls will impact profitability in the post-weaning phase (weaning to harvest).

Traits included in \$Feeder:

Feed Intake, Post-Weaning Gain, Carcass Weight, Quality Grade (Marbling), Yield Grade

\$Feeder Example:

- Bull A has a \$Feeder of \$100
- Bull B has a \$Feeder of \$150
- = We would expect calves sired by Bull "B" to earn \$50 per head increased profit between weaning and harvest when compared to calves sired by bull "A".

Use of \$Feeder in sire selection will maximize Feedlot Closeouts, but with no regard for the cow herd. Thus, \$Feeder should be used by herds that purchase their replacement females.

If More Pounds per Acre would help your Bottom Line... **Select for \$Ranch!**

Multi-generational use of \$Ranch will result in:

- Moderation in mature cow size
- Improved fertility
- Modest gains in weaning weight
- Improved stocking rates
- Increased pounds harvested per unit of feed/land resource
- Better Bottom Lines!

Developed for cow/calf producers who retain their own replacements and market 100% of the steer calves and cull heifers after weaning.

Traits included in \$Ranch:

**Fertility • Milk • Weaning Growth
Cow Herd Feed Intake • Mature Cow Size**





****Calving Ease Stars****

For several decades, ranchers have come to count on our Halfmann Red Angus bulls to deliver reliable calving ease. Some need a bull that can be used on heifers that calve out in big country and don't get a lot of attention.

Others want to get all the growth and carcass value they can, and enough calving ease to use on well developed heifers that are close to headquarters and observed at calving. These bulls have the genetics for pay-weight, carcass merit and cow herd building traits to be useful in the cow herd as they mature and outgrow the heifers.

Annually, we get questions about which bulls we'd recommend to our customers for various scenarios involving breeding and the subsequent calving of virgin heifers. It is with these folks' questions in mind that we have developed a star system to help in this decision making process. The chart below provides detail as to how this calving ease star system can be used.

Stars	Explanation
*****	Elite Calving Ease - 5 star bulls would be the best choice for large commercial heifer breeding projects and/or calving out in bigger country with less attention or management.
****	Good Calving Ease - 4 star bulls would be good choices for well developed british breed and composite heifers that will calve closer to facilities and will be checked regularly.
***	3 star bulls should work for Bos indicus influenced heifers that have greater maternal calving ease.
**	2 star bulls are great choices for "wet" 2-yr-olds and mature cows, but we do not recommend using them on heifers.
*	1 star bulls are approximately "breed average" for calving ease and low birthweight. While we don't recommend them for heifers, they are great for cows and often a great value.
	Bulls with zero stars are below breed average for calving ease and birthweight, and should only be used on mature cows.

Our Calving Ease Stars should not be compared to systems used by other seedstock operations. They are for "within herd" use only. They incorporate information from Calving Ease EPDs, Birthweight EPDs and phenotypic birthweight variation.

The Trait that keeps us in the cow business...

FERTILITY EPD

The Fertility EPD (FERT) predicts differences in the calf crop percentage expected from a bull's daughters! High Fertility EPD bulls will build cow herds with consistently better breed back and deliver a higher percentage of calves to the weaning pen.

Higher Fertility also lowers cow herd culling requirements which reduces replacement rates; which in turn reduces cow herd depreciation costs and provides a larger percentage of the heifer calves that can be sold. As you would imagine, these more desirable outcomes drive HUGE differences in profitability, so the Fertility EPD has tremendous impact on \$Profit and \$Ranch.

The Sale Catalog Data Explanation on the top of page 6 shows where the FERT EPD is presented in the sale catalog. The example below is useful for better understanding the trait units of the FERT EPD.

FERT EPD Example:

Bull A has a FERT EPD of 2.5

Bull B has a FERT EPD of 1.1
1.4

We would expect the daughters of Bull A to produce on average 1.4 more calves over their first 8 years of production than the daughters of Bull B.

The History of...

1725

Joan Schliker marries Margareththa Meybaum (the eldest child of a farmer). It was customary for the eldest son to inherit the farm, but having no brothers, Margareththa assumes that role. The couple share cropped the farm with Margareththa's father (half & half), taking the last name Halfmann (pronounced "HAAI-f-man").

1825

4 generations later, Johan Heinrich Halfmann is born.

1850

Johan Heinrich "Henry" Halfmann moves from Ludinghausen, Prussia (Germany) to Texas settling near Frelsburg, Texas. He then moves to Runnels county in pursuit of land.

1949

Glen Halfmann is born (great-grandson to Johan Heinrich Halfmann).

1968

Glen wins the San Antonio Reserve Champion carcass of all breeds after being on feed for just 60 days. His county agent C.T. Parker was instrumental in helping form the Red Angus Association. C.T.'s wife Cybil Parker was the first Executive Secretary (CEO) when the Red Angus Association first operated in Ballinger, Texas (the Runnels county seat).

1975

Glen marries Diane Book and returns to work full-time on the family operation. The Book family was a prominent farming family in Runnels county.

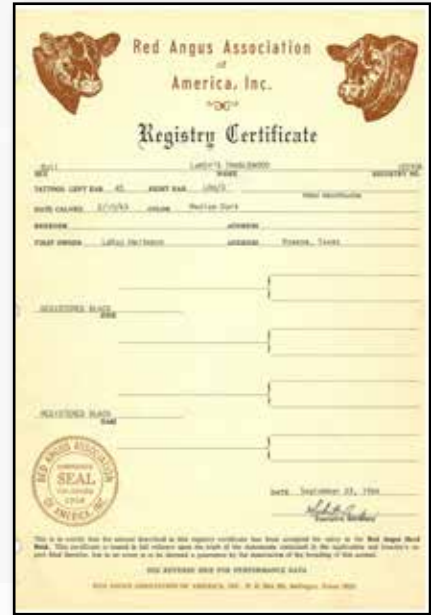
1978-1983

Clifford serves as director on the Red Angus Association of America Board of Directors.



1982

Glen, Chad, Cody & Diane at the Texas Red Angus Field Day



1964

Clifford & Dennis Halfmann (Glen's brothers) purchased the first herd of Red Angus which were direct descendants of Registered Black Angus cattle. "Tanglewood" is the first Registered Red Angus bull at Halfmanns. The Ranch would use the "T" brand until 2018 when the "H" brand was registered for Halfmann Land & Livestock

1973

Glen graduates from Texas A&M University



1983

Clifford Halfmann is recognized for his service on the Board of Directors of the Red Angus Association of America (RAAA).

1999-2001

Cody serves as National Jr. Red Angus President., completing two terms on the Jr. Red Angus board.

2006

Cody returns to the family operation after graduating from Texas A&M University and working at an accounting firm. He assumes the role of managing the day-to-day operations as well as cattle breeding and development.

Halfmann Land & Livestock



2007

Clifford & Dennis Halfmann are awarded Pioneer Breeders of the Year by the Red Angus Association of America.

2008

Halfmann Red Angus holds their first organized bull sale (44 years after private treaty only sales).

2011

Chad returns to the family operation after graduating from Tarleton State University and working in the IT industry. He leads the operations in technology and engineering.

2013-2023

The Halfmann family teams up with Beckton Stock Farm to sell bulls and females through the annual October sale at Halfmann headquarters. The Forbes family are long time friends as well as foundation breeders of the Red Angus breed.

2018

The new "H" brand is adopted to represent the Halfmann last name. Leaving behind the original "T" brand from our foundation Red Angus bull, Tanglewood, whose head mount you will see on our office.



2022

Bull development is moved to headquarters where feedyard improvements are made including the installation of C-Lock Smart Feeder system. This allows us to gather individual feed intake and feed efficiency data. We joined the \$Profit Team to help better describe our cattle. (see back catalog cover)



2012 Cody, Glen, Diane, Jessica and Chad pose for a Family Photo after Glen completed his cancer treatment.



2008 Bull Sale



2022 Our new feedyard was completed in 2022 — bringing all bull development home to the ranch.

2025 ANNUAL FALL SALE

Wednesday, October 1, 2025
Halfmann Land & Livestock, Miles, TX

Sale Catalog Data:

ALL CATTLE with the GGP logo have been genomically tested through Red Angus & Zoetis. This investment further enhances the accuracy of the data described in this catalog.

Animal ID & Herd Prefix: 1

RAAA Category & % Red Angus: HALFMANN SHOWTIME M013

Red Angus Assoc Registration #: 1/21/24 | GKH: M013 | 1A (100%) | #4905576

Sale Lot #: 1

Date of Birth: 1/21/24

Calving Ease, Weight, Carcass & Repro Traits EPDs & percentile ranks

CED = Calving Ease Direct
BW = Birth Weight
WW = Weaning Weight
ADG = Average Daily Gain
YW = Yearling Weight
MLK = Milk
HPG = Heifer Pregnancy Rate
CEM = Calving Ease Maternal
MARB = USDA Marbling Score
CW = Carcass Weight
REA = Ribeye Area (in²)

LSF NEXTPECTION 0083X
WEDEL PRIME-TIME 0007
RJRA FRANKLY F8206
BROWN ORACLE B112
HALFMANN SUFFEINA OR G432
HALFMANN SUFFEINA SY B111

Calving Ease ***
act. BW ET
SC 39
Frame Mod+
Docility 1
Dam Age / Wt. 5/ET
dMPPA 105

Dam's age and weight actual age and weight and of the dam of this bull at weaning

Dam's MPPA most probable producing ability

GridMaster Index
GridMaster is a selection index that predicts the average economic difference of non-replacement calves through the postweaning phase. Expressed as dollars per head, GM assumes all progeny are fed out to slaughter and marketed on a quality-based grid. Traits included in GM include ADG, CW, Dry Matter Intake (DMI), MARB, Back Fat and REA.

\$Profit: 17,897 / 6.1% | \$Ranch: 64 / 15% | \$Feeder: 161 / 4%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-2.6	80	0.36	137	-0.2	29	13	6	1.98	0.77	30	0.27	84
20%	34%	9%	3%	5%	3.4%	17%	24%	74%	8%	8%	28%	27%	6%

F:G (Feed Efficiency)
Expressed in pounds of dry feed required per pound of Gain. Progeny from a bull with a 0.00 F:G EPD would be expected to consume 1/4 of a pound less dry matter per pound of gain than a bull with a 0.25 F:G EPD.

FERT (Cow Fertility)
Predicts differences in the number of calves produced by bulls' daughters by the time they reach the age of 8 years. Daughters from a bull with a 2.0 FERT EPD would be expected to produce on average - one more calf by the time they reach 8 years of age than daughters from a bull with a 1.0 FERT EPD.

THE BULLS IN THIS SALE OFFERING QUALIFY FOR SUPERIOR PROGRESSIVE GENETICS

Superior Progressive Genetics (SPG) is a value-added program by Superior Livestock Auction that helps market cattle with top-tier genetics. This program highlights qualifying lots by displaying the seedstock producer's logo on-screen during Superior Livestock Video Auctions. These lots are also labeled as SPG in Superior Livestock Auction's print and online sale catalogs.

By purchasing bulls from this offering, you can showcase your cattle's superior genetics and earn a proven value-added premium—at no extra cost—through Superior Livestock Auction.

For more information or to connect with a Superior representative in your area, call (800) 422-2117 or visit www.SuperiorLivestock.com.



LEARN MORE

SHOWCASE YOUR BREEDING DECISIONS
& RECEIVE A VALUE-ADDED PREMIUM AT NO EXTRA COST

JIM KOLLMAN
Superior Livestock Representative

PO Box 5961
San Angelo, TX
76902
432-770-5535

www.superiorlivestock.com

We are proud to be an approved supplier of Superior Progressive Genetics! Superior Rep, Jim Kollman, from San Angelo does a great job getting our customers well paid for their investment in superior Red Angus genetics. Watch for Halfmann sired calves selling on Superior Livestock Video Auctions.

BULLS



Erick®

HERD BULLS



Lot 1

LOT 1

HALFMANN SHOWTIME M013

We lead our 2025 production sale off with a powerhouse **PRIME-TIME** son that checks all the boxes. This year's Lot 1 bull combines explosive growth, **PRIME** carcass value, superior fertility and elite feed efficiency – all while keeping it between the ditches for mature cow weight and conservative birth weight. He comes from one of our most productive cow families. His dam earned progeny ratios of 105 weaning and 113 yearling. His maternal grandam had progeny ratios of 108 weaning and 107 yearling.

1

HALFMANN SHOWTIME M013

1/21/24 | GKH: M013 | 1A (100%) | #4905576

LSF NEXTPECTATION 0083X
WEDEL PRIME-TIME 0007
RJRA FRANKLY F8206
BROWN ORACLE B112
HALFMANN SUFFEINA OR G432
HALFMANN SUFFEINA SY B111

Calving Ease	***
act. BW	ET
SC	39
Frame	Mod+
Docility	1
Dam Age / Wt.	5 / ET
dMPPA	105



\$Profit: 17,897 / 6.1% | \$Ranch: 64 / 15% | \$Feeder: 161 / 4%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-2.6	80	0.36	137	-0.2	29	13	6	1.98	0.77	30	0.27	84
20%	34%	9%	3%	5%	3.4%	17%	24%	74%	8%	8%	28%	27%	6%

2

HALFMANN PRIME TIME FL M010

1/19/24 | GKH: M010 | 1A (100%) | #4905570

LSF NEXTPECTATION 0083X
WEDEL PRIME-TIME 0007
RJRA FRANKLY F8206
BROWN ORACLE B112
HALFMANN FLOWER OR G576
HALFMANN FLOWER NE B062

Calving Ease	****
act. BW	ET
SC	38
Frame	Mod
Docility	2
Dam Age / Wt.	5 / ET
dMPPA	93



\$Profit: 14,812 / 12.7% | \$Ranch: 35 / 33% | \$Feeder: 159 / 5%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-4.4	76	0.34	131	-0.06	30	15	9	1.49	1.00	35	0.4	102
6%	11%	16%	5%	8%	22.9%	16%	7%	12%	35%	1%	15%	9%	1%



Lot 2

LOT 2

HALFMANN PRIME TIME FL M010

This offering is loaded with spread bulls, and here's one of the very best. Lot 2 is a $\frac{3}{4}$ brother to Lot 1 and combines single-digit ranks for calving ease, gain and pay-weight, marbling, REA and GridMaster. The oldest Prime-Time daughters had their second calves in 2025 and have already developed the reputation for producing big ribbed, beautiful udder daughters.

HERD BULLS

LOT 3

HALFMANN PROFITIER M009

If you want a high \$Profit bull that is loaded with muscle set your satchel down on Lot 3! He's the second highest \$Profit and \$Ranch bull in the entire offering. Few bulls will match his combination of calving ease, quality grade, feed efficiency and fertility. And he brings all that in a slick-haired, heavily muscled, good footed package.



Lot 3

3

HALFMANN PROFITIER M009

1/17/24 | GKH: M009 | 1A (100%) | #4905568

BROWN CRSB 100 PROOF C5524
BROWN TOP TIER G242
BROWN MS TRILOGY D723
BROWN ORACLE B112
HALFMANN SIERRA OR G433
HALFMANN SIERRA NB X467

Calving Ease	****
act. BW	ET
SC	37
Frame	Mod
Docility	1
Dam Age / Wt.	5 / ET
dMPPA	79

GGP

\$Profit: 25,424 / 0.6% | \$Ranch: 131 / 1% | \$Feeder: 173 / 3%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-3.6	68	0.27	111	-0.12	27	15	11	2.36	0.98	26	0.37	88
5%	19%	42%	31%	36%	11.4%	41%	7%	1%	2%	1%	42%	11%	4%

4

HALFMANN TOP TIER EU M047

1/7/24 | GKH: M047 | 1A (100%) | #4941828

BROWN CRSB 100 PROOF C5524
BROWN TOP TIER G242
BROWN MS TRILOGY D723
BIEBER CL ENERGIZE F121
HALFMANN EUNICE EN K303
HALFMANN EUNICE AC H704

Calving Ease	****
act. BW	68
SC	38
Frame	Mod-
Docility	1
Dam Age / Wt.	3 / 1022
dMPPA	102

GGP

\$Profit: 19,673 / 3.8% | \$Ranch: 92 / 6% | \$Feeder: 147 / 7%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-3.9	73	0.3	120	0.29	30	12	10	1.95	0.71	20	0.08	67
15%	16%	25%	18%	21%	97.5%	13%	33%	5%	9%	11%	68%	62%	21%

LOT 4

HALFMANN TOP TIER EU M047

You'll want to study these Top Tier sons closely. Top Tier has proven to be a unique source of calving ease with added muscle, moderating frame while increasing feeder calf value, and slick haired, sound uddered daughters. Top Tier is deceased and with less than 100 unit of semen in existence, this will probably be the last large selection of his sons. Lot 4 is a great place to start; he turned a 68 lb. birthweight into ratios of 103 weaning, 106 yearling, 110 ADG and 109 IMF.



Lot 4

KING ARTHUR SONS



5

HALFMANN ROYAL PROFIT M138

1/24/24 | GKH: M138 | 1A (100%) | #4941842

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
3SCC DOMAIN A163
HALFMANN COCA DO J104
HALFMANN COCA AC E867

Calving Ease	*****
act. BW	73
SC	34
Frame	Mod+
Docility	1
Dam Age / Wt.	3 / 1094
dMPPA	100

GGP

\$Profit: 23,470 / 1.1% | \$Ranch: 109 / 3% | \$Feeder: 177 / 2%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-4.7	81	0.34	136	0.01	30	10	4	2.22	0.66	36	0.23	74
15%	8%	7%	5%	5%	42.0%	13%	80%	96%	3%	15%	13%	33%	13%

If you or your bull customers sell them by the pound, Lot 4 might need to be your next herd bull! Lot 5 comes with single-digit ranks for low birth weight, fertility, weaning, yearling, ADG and profitability for both the cow/calf and post-weaning phases of beef production.



6

HALFMANN KING ARTHUR CO M117

1/22/24 | CFH: M117 | 1A (100%) | #4942096

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
5L TOPGUN 560-65B
HALFMANN COCA TG G440
HALFMANN COCA CT D456

Calving Ease	*****
act. BW	79
SC	39
Frame	Mod+
Docility	1
Dam Age / Wt.	5 / 1132
dMPPA	96

GGP

\$Profit: 13,974 / 15.1% | \$Ranch: 53 / 21% | \$Feeder: 121 / 16%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-4.1	85	0.39	147	0.53	26	11	7	1.63	0.69	28	0.06	69
10%	13%	4%	1%	2%	100.0%	48%	65%	47%	25%	13%	34%	66%	19%

This powerful King Arthur son spreads the easiest calving 10% of Red Angus to the heaviest 2% at yearling and the fastest gaining 1%. Better yet, he comes with ample marbling to ensure those heavier calves should earn quality grade premiums. His highly fertile 6-year-old dam maintains a 368-day calving interval.



7

HALFMANN KING ARTHUR SI M032

1/2/24 | CFH: M032 | 1A (100%) | #4942070

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
BECKTON ACCENT W180 C2
HALFMANN SIERRA AC E721
HALFMANN SIERRA NB X467

Calving Ease	*****
act. BW	55
SC	39
Frame	Mod
Docility	1
Dam Age / Wt.	7 / 1240
dMPPA	103

GGP

\$Profit: 12,886 / 18.7% | \$Ranch: 82 / 8% | \$Feeder: 65 / 52%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
19	-7.4	71	0.31	121	0.25	31	11	10	1.96	0.64	21	0.2	62
1%	1%	30%	12%	19%	95.1%	8%	57%	8%	9%	17%	66%	38%	29%

If you like them deep and wide, check out this calving ease specialist by King Arthur. Not only does Lot 7 rank in the top 1% for easy calving and low birth weight, but he still ranks in the top 20% or better for yearling weight, ADG, marbling and fertility. His 8-year-old dam maintains a 370-day calving interval and a 104 average progeny weaning weight ratio.

GENUINE SONS

8

HALFMANN GENUINE SI M118

1/22/24 | GKH: M118 | 1A (100%) | #4941916

5L GENUINE 99-85Y

5L GENUINE 1603-195C

5L RUBY 21-1603

WFL MERLIN 018A

HALFMANN SIERRA ME H679

HALFMANN SIERRA NB X467

GGP

Calving Ease	*
act. BW	ET
SC	39
Frame	Mod+
Docility	1
Dam Age / Wt.	4 / ET
dMPPA	116

\$Profit: 12,705 / 19.4% | \$Ranch: 31 / 36% | \$Feeder: 135 / 11%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-3.1	80	0.32	131	-0.06	33	10	9	1.29	0.85	27	-0.07	90
41%	26%	10%	8%	8%	22.9%	4%	73%	12%	50%	4%	37%	87%	4%

If your closeouts would benefit from more gain and grade, check out this powerful son of Marbling legend, 5L Genuine 1603-195C. Lot 8 earns his elite GridMaster ranking with equally impressive ranks for pay-weight, ADG and Marbling. His donor dam is one of the highest producing female ever to graze in Miles, Texas having average progeny ratios of: 119 weaning, 117 yearling and 118 REA.



Lot 8

9

HALFMANN GENUINE SI M058

1/10/24 | GKH: M058 | 1A (100%) | #4942016

5L GENUINE 99-85Y

5L GENUINE 1603-195C

5L RUBY 21-1603

WFL MERLIN 018A

HALFMANN SIERRA ME H679

HALFMANN SIERRA NB X467

GGP

Calving Ease	****
act. BW	ET
SC	39
Frame	Mod+
Docility	1
Dam Age / Wt.	4 / ET
dMPPA	116

\$Profit: 11,763 / 22.9% | \$Ranch: 65 / 15% | \$Feeder: 73 / 46%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-4.5	73	0.3	122	0.28	33	10	12	1.56	0.79	11	-0.07	67
4%	10%	23%	14%	18%	97.0%	4%	73%	1%	30%	7%	90%	87%	21%

Here's the full-brother to Lot 9 and phenotypically they are bookends. This brother comes with the same great maternal heritage but adds an extra component of calving ease. Their grandam, X467 was one of our most prolific donors and produced 25 calves for our program until she was 10-years-old.



Lot 9

10

HALFMANN GENUINE FL M066

1/11/24 | GKH: M066 | 1A (100%) | #4941872

5L GENUINE 99-85Y

5L GENUINE 1603-195C

5L RUBY 21-1603

BROWN ORACLE B112

HALFMANN FLOWER OR G576

HALFMANN FLOWER NE B062

GGP

Calving Ease	****
act. BW	ET
SC	39
Frame	Mod+
Docility	2
Dam Age / Wt.	5 / ET
dMPPA	93

\$Profit: 13,914 / 15.3% | \$Ranch: 34 / 33% | \$Feeder: 147 / 7%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-4.5	68	0.33	121	-0.29	30	11	10	1.19	0.95	29	0.01	94
9%	10%	42%	6%	19%	0.6%	16%	53%	4%	58%	2%	30%	75%	2%

Here's the maternal-brother to Lot 2, and this one is sired by the breed's leading high accuracy marbling sire, Genuine. Lot 10 combines elite ranks for Feed Efficiency and Marbling, so you'll earn those PRIME premiums while paying lower feed bills. He ranks in the top 10% or better for ProS, GridMaster and \$Feeder.

11

HALFMANN GENUINE SI M017

1/14/24 | GKH: M017 | 1A (100%) | #4905582

5L GENUINE 99-85Y

5L GENUINE 1603-195C

5L RUBY 21-1603

BROWN ORACLE B112

HALFMANN SIERRA OR G433

HALFMANN SIERRA NB X467

GGP

Calving Ease	***
act. BW	ET
SC	40
Frame	Mod
Docility	1
Dam Age / Wt.	5 / ET
dMPPA	79

\$Profit: 14,158 / 14.6% | \$Ranch: 39 / 30% | \$Feeder: 145 / 8%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-2	74	0.3	122	-0.16	27	11	10	1.3	1.03	28	0.02	94
24%	47%	21%	17%	18%	6.5%	36%	62%	6%	49%	1%	34%	74%	2%

If you want to increase the uniformity of your calf crop consider turning out sets of these half-brothers in multi-sire pastures. If you've always wanted to win a Red Angus GridMaster jacket, take a hard look at Lot 11; he earns his best-of-breed Marbling EPD the old-fashioned way, with a 115 IMF ratio.

PRIME-TIME SONS



Lot 12

12

HALFMANN PRIME TIME FL M004

1/15/24 | GKH: M004 | 1A (100%) | #4905558

LSF NEXTPECTATION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

BROWN ORACLE B112

HALFMANN FLOWER OR G576

HALFMANN FLOWER NE B062

GGP

Calving Ease	*****
act. BW	ET
SC	34
Frame	Mod
Docility	2
Dam Age / Wt.	5 / ET
dMPPA	93

\$Profit: 20,439 / 3% | \$Ranch: 81 / 9% | \$Feeder: 174 / 3%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-5.2	72	0.37	131	0.08	30	15	10	1.99	0.95	40	0.59	113
4%	5%	27%	2%	9%	63.3%	16%	7%	8%	8%	2%	8%	2%	1%

This 5-star calving ease bull delivers much more than just unassisted births! Check out his ranks for yearling weight, carcass weight, ADG, marbling and REA! He is a full-brother to Lot 2, and like him comes with powerful phenotype and excellent foot structure.

13

HALFMANN GLADIATOR M035

1/3/24 | CTH: M035 | 1A (100%) | #4942010

LSF NEXTPECTATION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

BROWN TOP TIER G242

HALFMANN CHIEF TT K370

HALFMANN CHIEF NC C231

GGP

Calving Ease	*****
act. BW	66
SC	34
Frame	Mod+
Docility	2
Dam Age / Wt.	2 / 1070
dMPPA	96

\$Profit: 26,031 / 0.4% | \$Ranch: 100 / 4% | \$Feeder: 227 / 0%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-4.9	68	0.33	120	-0.13	31	14	10	2.06	0.92	20	0.45	96
13%	7%	42%	8%	21%	9.9%	8%	18%	4%	6%	2%	68%	6%	2%

Here's the highest \$Profit and \$Feeder bull in the entire sale! Lot 13 lit up the ultrasound machine with ratios of 111 IMF and 109 REA. Stacking Prime-Time and Top Tier in one pedigree add tremendous calf value, just check his Marbling, REA, Yield Grade and GridMaster values.

14

HALFMANN PRIME-TIME CC M057

1/9/24 | GKH: M057 | 1A (100%) | #4941826

LSF NEXTPECTATION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

5L GENUINE 1603-195C

HALFMANN CHOCTAW GE K306

HALFMANN CHOCTAW SU H735

GGP

Calving Ease	***
act. BW	76
SC	39
Frame	Mod
Docility	2
Dam Age / Wt.	2 / 1040
dMPPA	102

\$Profit: 10,853 / 26.7% | \$Ranch: -10 / 68% | \$Feeder: 166 / 4%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-2.7	74	0.34	127	-0.08	31	12	10	0.83	0.86	35	0.31	100
19%	34%	22%	6%	12%	18.5%	11%	38%	6%	82%	4%	15%	22%	1%

PRIME premiums are worth over \$200 per head and that's what we were shooting for when we put PRIME-TIME and Genuine together in one pedigree. Lot 14 is deep ribbed with plenty of rib shape and comes with 10 traits in the top 25% of Red Angus.



Lot 15

15

HALFMANN PRIME-TIME MA M112

1/22/24 | CTH: M112 | 1A (100%) | #4942020

LSF NEXTPECTATION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

HALFMANN NEBULA AL A838

HALFMANN MATTIE NB C354

HALFMANN MATTIE MS Y621

GGP

Calving Ease	****
act. BW	76
SC	40
Frame	Mod+
Docility	1
Dam Age / Wt.	9 / 1188
dMPPA	100

\$Profit: 21,214 / 2.4% | \$Ranch: 108 / 3% | \$Feeder: 146 / 8%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-5.3	61	0.27	104	0.31	31	13	8	2.02	0.76	13	0.25	71
18%	5%	70%	30%	51%	98.3%	7%	31%	29%	7%	8%	86%	30%	17%

Another powerful PRIME-TIME son that is loaded with shape and natural thickness. You'll want to keep every daughter of Lot 15 with his superior ranks for \$Ranch and Fertility, plus he comes with bred in quality grade – just check out his marbling EPD and \$Feeder values.

TOP TIER SONS

16

HALFMANN POWER TIER M003

1/14/24 | GKH: M003 | 1A (100%) | #4905556

BROWN CRSB 100 PROOF C5524
BROWN TOP TIER G242
BROWN MS TRILOGY D723
BROWN ORACLE B112
HALFMANN SUFFEINA OR G432
HALFMANN SUFFEINA SY B111

GGP

Calving Ease	***
act. BW	ET
SC	37
Frame	Mod
Dolcility	2
Dam Age / Wt.	5 / ET
dMPPA	105

\$Profit: 15,520 / 10.8% | \$Ranch: 21 / 44% | \$Feeder: 189 / 1%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-2.6	71	0.37	131	0.13	29	13	7	1.37	0.98	18	0.15	89
33%	34%	29%	2%	8%	76.6%	21%	19%	58%	44%	1%	73%	48%	4%

Here's a maternal-brother to Lot 1, both out of the 105 MPPA Oracle daughter, G432 with the maternal grandam B111 who maintained a 106 MPPA as a 10-year-old. If you want the marbling, muscle and slick hair coat the Top Tier progeny are known for, but want a little more horsepower, take a good look at Lot 16.



Lot 16

17

HALFMANN TOP TIER SI M006

1/15/24 | GKH: M006 | 1A (100%) | #4905562

BROWN CRSB 100 PROOF C5524
BROWN TOP TIER G242
BROWN MS TRILOGY D723
BROWN ORACLE B112
HALFMANN SIERRA OR G433
HALFMANN SIERRA NB X467

GGP

Calving Ease	****
act. BW	ET
SC	38
Frame	Mod
Dolcility	2
Dam Age / Wt.	5 / ET
dMPPA	79

\$Profit: 22,961 / 1.3% | \$Ranch: 110 / 3% | \$Feeder: 168 / 3%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-4	62	0.25	102	-0.38	27	15	11	2.23	0.97	13	0.42	88
5%	15%	66%	45%	56%	0.1%	41%	7%	1%	3%	1%	86%	7%	4%

If you want more PRIME carcasses with less corn, check out Lot 17, he ranks in the top 1% for Marbling and the top 1/10 of 1% for Feed Efficiency. This Top Tier son is a full-brother to Lot 3, and like him one of the highest \$Profit, \$Ranch and Fertility bulls in the offering.



Lot 17

18

HALFMANN TOP TIER RO M146

1/26/24 | GKH: M146 | 1A (100%) | #4941856

BROWN CRSB 100 PROOF C5524
BROWN TOP TIER G242
BROWN MS TRILOGY D723
5L BOURNE FREE 1345-83E
HALFMANN ROSE BF J057
HALFMANN ROSE TX F093

GGP

Calving Ease	**
act. BW	89
SC	39
Frame	Mod
Dolcility	2
Dam Age / Wt.	3 / 1212
dMPPA	103

\$Profit: 11,338 / 24.7% | \$Ranch: 14 / 49% | \$Feeder: 140 / 10%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-1.7	87	0.37	146	-0.01	30	14	9	1.35	0.80	29	0.38	77
29%	52%	3%	2%	2%	36.0%	16%	18%	12%	45%	6%	33%	10%	11%

This Top Tier son got better with each trip through the chute posting ratios of: 109 weaning, 114 yearling, 121 ADG, 111 IMF and 115 REA. If you want more horsepower in a moderate framed, widebody package, check out Lot 18 and his elite percentile ranks for weaning, yearling and ADG.



BROWN TOP TIER G242, Reference Sire

KING ARTHUR SONS



19

HALFMANN KING ARTHUR AN M078

1/15/24 | CFH: M078 | 1A (100%) | #4942082

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
BROWN SYNERGY X7838
HALFMANN ANGEL SY G561
BECKTON ANGEL B140 W

Calving Ease	*****
act. BW	67
SC	34
Frame	Mod
Docility	1
Dam Age / Wt.	5 / 1202
dMPPA	101

GGP

\$Profit: 15,188 / 11.7% | \$Ranch: 112 / 2% | \$Feeder: 54 / 59%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
19	-5.4	75	0.25	114	0.15	32	11	9	2.29	0.54	15	0.03	44
2%	4%	19%	47%	30%	81.0%	5%	65%	10%	2%	29%	83%	72%	69%

Lot 19 leads a pair of sound footed, 5-star calving ease sons of King Arthur that excel for cow herd building traits. Lot 19 comes with a near ideal growth curve: 13% lighter at birth, 6% heavier at weaning, 6% heavier at yearling and 6% faster gains.



20

HALFMANN KING ARTHUR CC M098

1/18/24 | GKH: M098 | 1A (100%) | #4941788

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
BECKTON NEBULA P P707
HALFMANN CHOCTAW NB Z703
HALFMANN CHOCTAW U347

Calving Ease	*****
act. BW	67
SC	39
Frame	Mod+
Docility	1
Dam Age / Wt.	12 / 1322
dMPPA	107

GGP

\$Profit: 22,022 / 1.8% | \$Ranch: 116 / 2% | \$Feeder: 147 / 8%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-6.8	70	0.29	117	0.32	32	10	8	2.27	0.84	25	-0.16	73
11%	1%	34%	19%	26%	98.6%	5%	75%	26%	3%	5%	44%	95%	15%

You'll want to keep every daughter of this sound footed King Arthur son. Check out his breed-leading ranks for \$Ranch, Fertility and \$Profit. Lot 20's 13-year-old dam more than keeps up with her younger herd mates, posting a 363-day calving interval and a 108 average progeny weaning ratio on 11 calves.



21

HALFMANN KING ARTHUR IN M145

1/26/24 | GKH: M145 | 1A (100%) | #4941908

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
BECKTON ACCENT Y312 N3
HALFMANN INDIGO AC G494
HALFMANN INDIGO SY D486

Calving Ease	**
act. BW	91
SC	39
Frame	Mod-
Docility	2
Dam Age / Wt.	5 / 1158
dMPPA	107

GGP

\$Profit: 18,142 / 5.7% | \$Ranch: 104 / 3% | \$Feeder: 109 / 23%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
13	-3.1	81	0.34	136	0.17	32	12	5	2.14	0.65	24	0.27	67
49%	26%	8%	5%	6%	85.0%	7%	35%	87%	4%	16%	54%	27%	22%

Our 2025 sale is loaded with top performing sons of high accuracy sires and out of some of our most reliable and productive dams. Lot 21 was at the head of his contemporaries with weight ratios of 107 weaning, 109 yearling and 111 ADG. His dam maintained a 371-day calving interval and an average progeny weaning ratio of 109.

AGE-ADVANTAGE BULLS

22

HALFMANN CORNERSTONE LN M074

1/13/24 | GKH: M074 | 1A (100%) | #4941804

5L GENUINE 1603-195C
WEDEL CORNERSTONE 0224H
WFL FRANKLY F8193
BIEBER CL ENERGIZE F121
HALFMANN LANA EN K419
HALFMANN LANA NB C338

Calving Ease	***
act. BW	70
SC	38
Frame	Mod
Docility	1
Dam Age / Wt.	2 / 1292
dMPPA	103

GGP

\$Profit: 24,548 / 0.8% | \$Ranch: 107 / 3% | \$Feeder: 195 / 1%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
11	-5.4	72	0.24	110	-0.13	29	10	4	1.77	0.68	24	0.09	76
75%	4%	28%	54%	39%	9.9%	17%	74%	94%	17%	14%	56%	61%	12%

If you want to improve the profitability of a set of "wet" 2-year-olds or mature cows just turn this Cornerstone son out on them. He ranks in the best 3% or better for profit at across the entire beef supply chain, and predicts to improve both fertility and feed



LSF SRR KING ARTHUR 0136H, Reference Sire

23

HALFMANN ORACLE AL M176

2/7/24 | CFH: M176 | 1A (100%) | #4942116

BROWN ORACLE B112
HALFMANN ORACLE FL J153
HALFMANN FLOWER NE B062
FEDDES BRUNSWICK D202
HALFMANN ALEXIS BR J101
HALFMANN ALEXIS TO B038

Calving Ease	*****
act. BW	71
SC	39
Frame	Mod
Docility	1
Dam Age / Wt.	3 / 1154
dMPPA	96

GGP

\$Profit: 21,970 / 1.9% | \$Ranch: 108 / 3% | \$Feeder: 158 / 5%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-5.6	63	0.29	109	-0.52	28	9	9	2.37	0.71	14	0.31	73
6%	3%	63%	22%	41%	0.0%	29%	88%	12%	2%	11%	84%	22%	15%

It's no wonder that Lot 23 ranks at the head of this sale offering for Fertility. His Brunswick dam maintains a 362-day calving interval and dropped her 3rd calf a week prior to her 4th birthday.



Lot 23

24

HALFMANN ENERGIZE SF M054

1/8/24 | GKH: M054 | 1A (100%) | #4941792

BIEBER CL ATOMIC C218
BIEBER CL ENERGIZE F121
BIEBER CL ADELLE 575D
BROWN TOP TIER G242
HALFMANN SUFFEINA TT K476
HALFMANN SUFFEINA OR G435

Calving Ease	****
act. BW	71
SC	39
Frame	Mod
Docility	2
Dam Age / Wt.	2 / 1008
dMPPA	102

GGP

\$Profit: 21,092 / 2.5% | \$Ranch: 94 / 5% | \$Feeder: 165 / 4%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-3.8	64	0.31	113	-0.03	28	11	10	2.11	0.52	12	0.12	67
4%	17%	59%	13%	32%	30.4%	31%	65%	5%	5%	32%	88%	53%	22%

Energize son will improve calving ease and profitability for cow/calf producers whether they sell weaned calves or retain ownership and sell on a grid. He was raised by a prototypical Top Tier daughter, who calved almost two months prior to her 2nd birthday and still weaned him off at a 104-weaning ratio. We love the udder quality, slick hair coat and moderate mature size of the Top Tier daughters.



TOP TIER SONS



Lot 25

25

HALFMANN TOP TIER FL M131

1/23/24 | GKH: M131 | 1A (100%) | #4941894

BROWN CRSB 100 PROOF C5524
BROWN TOP TIER G242
BROWN MS TRILOGY D723
BROWN ORACLE B112
HALFMANN FLOWER OR H689
HALFMANN FLOWER NE B062

GGP

Calving Ease	****
act. BW	75
SC	40
Frame	Mod
Docility	2
Dam Age / Wt.	4 / 1348
dMPPA	101

\$Profit: 20,879 / 2.6% | \$Ranch: 81 / 8% | \$Feeder: 179 / 2%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-5.1	64	0.33	116	-0.41	31	13	10	2.24	0.78	25	0.62	90
6%	6%	58%	8%	26%	0.0%	10%	31%	5%	3%	7%	44%	2%	3%

If you want to earn bigger PRIME premiums, while decreasing your feed bills, check out this Top Tier son that ranks in the most efficient 1/10th of 1% when it comes to converting dry ration to pounds of high-quality beef. He comes from one of one of our best cow families. His dam has a 359-day calving interval over 4 calves and her Maternal Grandam, B062, has 4 grandsons in the first 25 lots of this sale.

26

HALFMANN TOP TIER SI M120

1/22/24 | CFH: M120 | 1A (100%) | #4942098

BROWN CRSB 100 PROOF C5524
BROWN TOP TIER G242
BROWN MS TRILOGY D723
FEDDES BRUNSWICK D202
HALFMANN SIERRA BR J053
HALFMANN SIERRA NC C260

GGP

Calving Ease	***
act. BW	85
SC	39
Frame	Mod
Docility	2
Dam Age / Wt.	3 / 1116
dMPPA	97

\$Profit: 19,758 / 3.7% | \$Ranch: 78 / 9% | \$Feeder: 168 / 4%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-3.6	61	0.31	112	-0.08	28	13	10	2.05	0.80	30	0.56	99
40%	19%	68%	11%	35%	18.5%	29%	23%	7%	6%	6%	28%	2%	1%

Lot 26 leads a set of three half-brothers by Top Tier. This bull's maternal grandam, C260 sold in our 2022 sale to Diamond J in Benton, LA, but not before producing 21 calves for our program and earning progeny ratios of: 108 weaning and 112 yearling. Few bulls improve so many economically relevant traits or move so many selection indices in a more profitable direction as Lot 26.



Lot 28

27

HALFMANN TOP TIER SF M002

1/11/24 | GKH: M002 | 1A (100%) | #4905555

BROWN CRSB 100 PROOF C5524
BROWN TOP TIER G242
BROWN MS TRILOGY D723
BROWN ORACLE B112
HALFMANN SUFFRAGE O B132
HALFMANN SUFFRAGE B111

GGP

Calving Ease	****
act. BW	ET
SC	37
Frame	Mod-
Docility	2
Dam Age / Wt.	5 / ET
dMPPA	105

\$Profit: 10,000 / 16% | \$Ranch: 16% | \$Feeder: 179 / 2%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-4.5	73	0.34	128	-0.12	29	13	7	1.7	0.86	18	0.38	80
20%	10%	23%	5%	12%	74.1%	21%	19%	41%	21%	4%	74%	10%	8%

You are going to see these highly repeatable cow families spread throughout the sale offering. Lot 27 is a maternal half-brother to the leadoff bull and full brother to Lot 16. We used this bull on heifers.

28

HALFMANN TOP TIER SI M082

1/16/24 | CFH: M082 | 1A (100%) | #4942084

BROWN CRSB 100 PROOF C5524
BROWN TOP TIER G242
BROWN MS TRILOGY D723
SCHULER SUPREMACY 7177E
HALFMANN SIERRA SU H662
HALFMANN SIERRA TX F123

GGP

Calving Ease	****
act. BW	73
SC	41
Frame	Mod-
Docility	3
Dam Age / Wt.	4 / 1538
dMPPA	101

\$Profit: 14,184 / 14.5% | \$Ranch: 31 / 36% | \$Feeder: 155 / 6%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-5.1	60	0.26	102	-0.02	28	14	11	1.34	0.64	19	0.11	71
13%	6%	73%	37%	56%	33.2%	29%	15%	2%	46%	17%	72%	56%	17%

GENUINE SONS

29

HALFMANN GENUINE MA M043

1/6/24 | CTH: M043 | 1A (100%) | #4942014

5L GENUINE 99-85Y

5L GENUINE 1603-195C

5L RUBY 21-1603

BIEBER CL ENERGIZE F121

HALFMANN MATTIE EN K354

HALFMANN MATTIE NB C354

GGP

Calving Ease	*****
act. BW	68
SC	38
Frame	Mod
Docility	1
Dam Age / Wt.	2 / 761
dMPPA	105

\$Profit: 16,920 / 7.8% | \$Ranch: 79 / 9% | \$Feeder: 126 / 14%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-5.9	63	0.24	101	0.42	32	10	12	1.65	0.99	22	0.13	90
3%	2%	64%	54%	59%	99.8%	6%	84%	1%	24%	1%	63%	51%	3%

Lot 29 starts a run of run of three half-brothers sired by Marbling legend, 5L Genuine 1603-195C, and each one comes with front pasture phenotype. You'd expect these Genuine sons to bring PRIME marbling, and they don't disappoint. Lot 29 earns his top 1% Marbling EPD the old fashioned way – with a 125 IMF ratio.



Lot 29

30

HALFMANN GENUINE FL M031

1/1/24 | GKH: M031 | 1A (100%) | #4941926

5L GENUINE 99-85Y

5L GENUINE 1603-195C

5L RUBY 21-1603

BROWN ORACLE B112

HALFMANN FLOWER OR G576

HALFMANN FLOWER NE B062

GGP

Calving Ease	*****
act. BW	ET
SC	39
Frame	Mod
Docility	1
Dam Age / Wt.	5 / ET
dMPPA	93

\$Profit: 12,268 / 21% | \$Ranch: 50 / 23% | \$Feeder: 101 / 27%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-4.8	73	0.28	118	-0.23	30	11	10	1.21	0.91	34	0.28	92
8%	7%	25%	25%	24%	2.0%	16%	53%	4%	57%	2%	18%	25%	3%

Full-brother sells as Lot 10. Maternal half-brothers sell as Lots 2 and 12. This 5 star calving ease son of Genuine comes with 11 traits in the top 25% of Red Angus and is one of the best combinations of Feed Efficiency and Marbling in the entire offering.



Lot 30

31

HALFMANN GENUINE FR M039

1/4/24 | GKH: M039 | 1A (100%) | #4941810

5L GENUINE 99-85Y

5L GENUINE 1603-195C

5L RUBY 21-1603

WFL MERLIN 018A

HALFMANN FREYJA ME K395

HALFMANN FREYJA AC F024

GGP

Calving Ease	***
act. BW	73
SC	40
Frame	Mod+
Docility	1
Dam Age / Wt.	2 / 1092
dMPPA	101

\$Profit: 16,809 / 8% | \$Ranch: 96 / 5% | \$Feeder: 101 / 27%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-2.1	77	0.32	129	-0.11	32	10	10	2.11	0.89	20	-0.05	79
9%	44%	15%	8%	10%	12.9%	5%	82%	4%	5%	3%	67%	85%	10%

Half-brother to Lot 30 and just like him, a great combination of Feed Efficiency and Marbling. Lot 31 also balances 9 traits in the top 25% of Red Angus.



Lot 31

PRESIDENT SONS



Lot 32

32

HALFMANN PRESIDENT SI M189

2/12/24 | CFH: M189 | 1A (100%) | #4942122

LSF SRR PRESIDENT 8177F
BROWN PRESIDENT J451
BROWN MS SUREFIRE F1624
5L TOPGUN 560-65B
HALFMANN SIERRA TG G514
HALFMANN SIERRA IM B010

GGP

Calving Ease	***
act. BW	85
SC	41
Frame	Mod+
Docility	2
Dam Age / Wt.	5 / 1422
dMPPA	98

\$Profit: 17,362 / 7% | \$Ranch: 88 / 7% | \$Feeder: 120 / 17%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-3.1	75	0.32	126	-0.02	25	13	8	1.95	0.77	22	0	70
40%	26%	18%	10%	13%	33.2%	55%	23%	39%	9%	8%	61%	77%	18%

Just look at the performance ratios of the President J451 sons that sell as Lots 32-34, and you'll wonder who made the sale order. These 1/2 brothers could have been in the first dozen bulls to sell. Lot 32 grew in value with each trip through the chute earning ratios of: 106 weaning, 109 yearling, 114 ADG, 104 IMF and 106 REA.

33

HALFMANN PRESIDENT LK M105

1/21/24 | CTH: M105 | 1A (100%) | #4942018

LSF SRR PRESIDENT 8177F
BROWN PRESIDENT J451
BROWN MS SUREFIRE F1624
RHF-RHR 190A TENX 49D
HALFMANN LARKEISA TX G420
HALFMANN LARKEISA AC E800

GGP

Calving Ease	****
act. BW	76
SC	39
Frame	Mod+
Docility	1
Dam Age / Wt.	5 / 1084
dMPPA	102

\$Profit: 13,654 / 16.1% | \$Ranch: 75 / 10% | \$Feeder: 85 / 37%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-4.1	77	0.25	117	0.25	29	15	8	2.09	0.50	25	0.27	48
25%	13%	14%	49%	26%	95.1%	17%	7%	24%	5%	35%	44%	27%	59%

Like his half-brother that sold as Lot 32, this bull was 15% heavier at weaning and 10% heavier at yearling. The dam of Lot 33 maintains a 364-day calving interval as a 6-year-old cow, to support his single-digit rank for Fertility EPD.

34

HALFMANN PRESIDENT SI M175

2/7/24 | CFH: M175 | 1A (100%) | #4942114

LSF SRR PRESIDENT 8177F
BROWN PRESIDENT J451
BROWN MS SUREFIRE F1624
HALFMANN SYNERGY EO B059
HALFMANN SIERRA SY H793
HALFMANN SIERRA AC E812

GGP

Calving Ease	*****
act. BW	74
SC	40
Frame	Mod+
Docility	2
Dam Age / Wt.	4 / 1140
dMPPA	103

\$Profit: 16,819 / 8% | \$Ranch: 88 / 6% | \$Feeder: 112 / 21%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-6.3	72	0.31	121	0.16	31	12	10	2.01	0.61	27	-0.08	60
6%	2%	26%	14%	19%	83.1%	8%	35%	5%	7%	20%	36%	89%	31%

This half-brother by President J451 comes with an ideal growth curve: 8% lighter at birth, 12% heavier at weaning and yearling, and 10% faster gains.



BROWN PRESIDENT J451, Reference Sire

35

HALFMANN PRESIDENT CC M182

2/11/24 | GKH: M182 | 1A (100%) | #4941968

LSF SRR PRESIDENT 8177F
BROWN PRESIDENT J451
BROWN MS SUREFIRE F1624
BECKTON CLIFFTOP W692 E3
HALFMANN CHOCTAW CT E732
HALFMANN CHOCTAW NB Z703

GGP

Calving Ease	****
act. BW	73
SC	39
Frame	Mod
Docility	2
Dam Age / Wt.	7 / 1424
dMPPA	97

\$Profit: 12,882 / 18.7% | \$Ranch: 39 / 30% | \$Feeder: 125 / 15%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-3.9	70	0.28	114	-0.23	28	9	9	1.49	0.51	25	-0.16	53
31%	16%	34%	29%	31%	2.0%	25%	92%	15%	35%	33%	51%	95%	44%

AGE-ADVANTAGE BULLS

36

HALFMANN PRIME-TIME GR M041

1/5/24 | CTH: M041 | 1A (100%) | #4942012

LSF NEXTPECTATION 0083X
WEDEL PRIME-TIME 0007
RJRA FRANKLY F8206
HALFMANN STABILITY H676
HALFMANN GRANDE ST K323
HALFMANN GRANDE ME H725

GGP

Calving Ease	*****
act. BW	66
SC	40
Frame	Mod+
Docility	1
Dam Age / Wt.	2 / 1098
dMPPA	101

\$Profit: 14,113 / 14.7% | \$Ranch: 31 / 36% | \$Feeder: 155 / 6%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-4.7	65	0.28	110	-0.13	32	12	9	1.21	0.82	17	0.35	85
3%	8%	54%	25%	39%	9.9%	6%	49%	10%	57%	5%	78%	12%	6%

37

HALFMANN KING ARTHUR SI M104

1/21/24 | CFH: M104 | 1A (100%) | #4942090

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
5L BOURNE 117-48A
HALFMANN SIERRA BO F073
HALFMANN SIERRA SY A857

GGP

Calving Ease	**
act. BW	91
SC	38
Frame	Mod
Docility	2
Dam Age / Wt.	6 / 1224
dMPPA	103

\$Profit: 20,197 / 3.2% | \$Ranch: 103 / 3% | \$Feeder: 139 / 10%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-2.3	85	0.3	133	-0.05	29	12	6	2.51	0.57	14	0.31	50
38%	41%	4%	15%	7%	25.3%	21%	42%	63%	1%	25%	83%	22%	51%

The powerful King Arthur son is one of the highest fertility bulls in the entire offering. That comes as no surprise since his 6-year-old dam of Lot 37 has produced 5 calves with 5 straws of semen and maintains a 365-day calving interval and a 103 average progeny weaning ratio.

38

HALFMANN MARBLES CC M231

3/1/24 | GKH: M231 | 1A (100%) | #4941840

5L GENUINE 1603-195C
ALC MARBLES J64
ALC MISS PLATINUM E736
FEDDES BRUNSWICK D202
HALFMANN CHOCTAW BR J120
HALFMANN CHOCTAW NC B007

GGP

Calving Ease	**
act. BW	87
SC	43
Frame	Mod
Docility	1
Dam Age / Wt.	3 / 1158
dMPPA	102

\$Profit: 22,400 / 1.6% | \$Ranch: 78 / 9% | \$Feeder: 205 / 1%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
13	-2.1	75	0.34	129	0.09	28	10	9	1.86	0.94	35	0.19	100
49%	44%	20%	5%	10%	66.1%	25%	75%	21%	13%	2%	16%	39%	1%

Lot 38 has one of the highest \$Feeder values in the entire offering. He'll add more value to your next calf crop through heavier pay-weights, more rapid gain, and more PRIME carcass premiums.



Lot 38

39

HALFMANN GENUINE SI M100

1/19/24 | CFH: M100 | 1A (100%) | #4942088

5L GENUINE 99-85Y
5L GENUINE 1603-195C
5L RUBY 21-1603
BECKTON ACCENT W180 C2
HALFMANN SIERRA GN D471
HALFMANN FLOWER NE B062

GGP

Calving Ease	**
act. BW	85
SC	40
Frame	Mod-
Docility	1
Dam Age / Wt.	8 / 1538
dMPPA	97

\$Profit: 12,046 / 21.8% | \$Ranch: 22 / 43% | \$Feeder: 139 / 10%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-2.5	75	0.27	119	-0.15	28	11	8	1.05	0.87	10	-0.19	70
41%	37%	20%	29%	23%	7.5%	32%	51%	24%	69%	4%	91%	96%	18%

Lot 39's 9-year-old dam maintains a 361-day calving interval. His maternal grandam is one of the most prolific and productive cows we every owned; she has 11 grandsons in this sale.



Lot 39

AGE-ADVANTAGE BULLS



HALFMANN UPGRADE H752, Reference Sire

40

HALFMANN UPGRADE SI M170

2/5/24 | CFH: M170 | 1A (100%) | #4942112

BROWN ORACLE B112
HALFMANN UPGRADE H752
HALFMANN MATTIE NB C354
BECKTON ACCENT Y312 N3
HALFMANN SIERRA AC E812
HALFMANN SIERRA SY A857

GGP

Calving Ease	*
act. BW	81
SC	38
Frame	Mod
Docility	2
Dam Age / Wt.	7 / 1074
dMPPA	100

\$Profit: 17,975 / 6% | \$Ranch: 118 / 2% | \$Feeder: 86 / 37%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
12	-0.7	83	0.33	137	0.04	27	12	5	2.68	0.64	38	-0.05	68
58%	73%	5%	6%	5%	51.2%	35%	35%	88%	0%	17%	11%	85%	20%

You'll want to keep every daughter of Lot 40. He ranks in the top 3/10 of 1% for Fertility, the most impactful trait for profitability in the cow/calf sector. His 8-year-old dam maintains a 367-day calving interval.



Lot 41

41

HALFMANN TOP TIER IN M063

1/11/24 | GKH: M063 | 1A (100%) | #4941932

BROWN CRSB 100 PROOF C5524
BROWN TOP TIER G242
BROWN MS TRILOGY D723
5L BOURNE 117-48A
HALFMANN INDIGO BO G416
HALFMANN INDIGO AC E809

GGP

Calving Ease	*****
act. BW	70
SC	38
Frame	Mod-
Docility	1
Dam Age / Wt.	5 / 1244
dMPPA	100

\$Profit: 23,857 / 1% | \$Ranch: 111 / 2% | \$Feeder: 180 / 2%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
19	-5.3	61	0.24	100	-0.01	29	15	11	2.11	0.87	17	0.22	72
1%	5%	69%	52%	61%	36.0%	17%	6%	1%	5%	4%	78%	35%	16%

Better study this catalog to the very end! Over 40 lots deep we find one of the highest Profitability bulls in the sale. Check his \$Profit, \$Ranch and \$Feeder, this Top Tier son does it all!



HALFMANN FLOWER OR H706, Dam of Lot 42

42

HALFMANN KING ARTHUR FL M099

1/19/24 | GKH: M099 | 1A (100%) | #4942000

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
BROWN ORACLE B112
HALFMANN FLOWER OR H706
HALFMANN FLOWER NE B062

GGP

Calving Ease	*****
act. BW	ET
SC	39
Frame	Mod+
Docility	2
Dam Age / Wt.	4 / ET
dMPPA	

\$Profit: 19,038 / 4.5% | \$Ranch: 80 / 9% | \$Feeder: 155 / 6%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-5.4	82	0.29	128	0.07	30	11	8	1.93	0.76	18	0.11	61
8%	4%	7%	21%	11%	60.3%	14%	59%	35%	10%	8%	75%	56%	31%

Calves sired by this good footed, 5-star calving ease son of King Arthur will still weigh up heavier at weaning and yearling – check out those growth EPDs. They should also capture quality grade premiums based on his marbling EPD. We used this bull on heifers.

AGE-ADVANTAGE BULLS

43

HALFMANN KING ARTHUR IN M094

1/18/24 | GKH: M094 | 1A (100%) | #4941880

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211

5L BOURNE 117-48A

HALFMANN INDIGO BO H740

HALFMANN INDIGO AC E809

GGP

Calving Ease	****
act. BW	76
SC	40
Frame	L-
Docility	2
Dam Age / Wt.	4 / 1414
dMPPA	97

\$Profit: 22,845 / 1.4% | \$Ranch: 103 / 3% | \$Feeder: 177 / 2%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-5.6	71	0.25	111	0.33	29	13	6	2.25	0.55	9	0.01	39
40%	3%	29%	47%	36%	98.8%	22%	31%	79%	3%	27%	93%	75%	77%



Lot 43

44

HALFMANN GENUINE AK M114

1/22/24 | GKH: M114 | 1A (100%) | #4941966

5L GENUINE 99-85Y
5L GENUINE 1603-195C

5L RUBY 21-1603

BECKTON ACCENT Y312 N3

HALFMANN ANKATA AC E758

HALFMANN ANKATA NE B005

GGP

Calving Ease	***
act. BW	87
SC	39
Frame	Mod+
Docility	1
Dam Age / Wt.	7 / 1248
dMPPA	102

\$Profit: 11,003 / 26.1% | \$Ranch: 32 / 35% | \$Feeder: 108 / 23%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-2.9	77	0.28	123	-0.1	30	12	8	1.17	0.78	28	0.01	67
35%	30%	14%	24%	17%	14.6%	12%	40%	23%	60%	7%	35%	75%	22%



5L GENUINE 1603-195C, Reference Sire

45

HALFMANN GENUINE TA M110

1/22/24 | GKH: M110 | 1A (100%) | #4941992

5L GENUINE 99-85Y
5L GENUINE 1603-195C

5L RUBY 21-1603

BECKTON NEBULA P P707

HALFMANN TAMARA NB B045

BECKTON TAMARA U011 LO

GGP

Calving Ease	*****
act. BW	70
SC	37
Frame	Mod
Docility	2
Dam Age / Wt.	10 / 1380
dMPPA	95

\$Profit: 20,230 / 3.2% | \$Ranch: 123 / 1% | \$Feeder: 111 / 21%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
21	-7.9	47	0.23	85	-0.02	30	11	13	2.42	0.63	10	-0.32	60
1%	1%	97%	57%	87%	33.2%	15%	69%	1%	1%	18%	91%	99%	32%

Here's one of our leading prospects to improve cow/calf profitability. Just check out his \$Ranch value; it's one of the highest in the entire offering. Selection for \$Ranch over time will moderate cow size, increase stocking rates, improve breed up, improve percent calf crop weaned and market more pounds of calf per acre.



Lot 45

AGE-ADVANTAGE BULLS

46

HALFMANN PRIME-TIME CC M052

1/8/24 | GKH: M052 | 1A (100%) | #4941816

LSF NEXTPECTION 0083X
WEDEL PRIME-TIME 0007
RJRA FRANKLY F8206
BROWN TOP TIER G242
HALFMANN CHOCTAW TT K353
HALFMANN CHOCTAW CT E732

GGP

Calving Ease	****
act. BW	69
SC	37
Frame	Mod+
Dolcility	1
Dam Age / Wt.	2 / 1058
dMPPA	99

\$Profit: 14,826 / 12.6% | \$Ranch: 27 / 39% | \$Feeder: 171 / 3%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-4.8	66	0.37	125	-0.12	31	12	9	1.06	0.92	29	0.23	109
30%	7%	49%	2%	14%	11.4%	9%	47%	19%	68%	2%	31%	33%	1%

This Prime-Time son is just one of many genetic gems spread throughout the sale order. Lot 46 blows right past the Top 1% barrier for GridMaster index, and is actually the second highest GridMaster in the sale offering – thanks largely to his single-digit ranks for ADG and Marbling.

47

HALFMANN PRIME TIME SI M005

1/15/24 | GKH: M005 | 1A (100%) | #4905560

LSF NEXTPECTION 0083X
WEDEL PRIME-TIME 0007
RJRA FRANKLY F8206
FEDDES BRUNSWICK D202
HALFMANN SIERRA BR J128
HALFMANN SIERRA NC C260

GGP

Calving Ease	***
act. BW	ET
SC	38
Frame	Mod+
Dolcility	1
Dam Age / Wt.	3 / ET
dMPPA	91

\$Profit: 17,701 / 6.4% | \$Ranch: 41 / 28% | \$Feeder: 191 / 1%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-2.9	82	0.41	148	-0.36	26	15	10	1.77	0.78	31	0.42	90
21%	30%	6%	1%	2%	0.1%	42%	5%	8%	17%	7%	26%	7%	3%

When we talk about "spread" bulls, Lot 47 comes to mind. His combination of calving ease and growth predicts more live calves, more unassisted births and more pounds of pay-weight. Couple that with the fact that he ranks in the top 1/10 of 1% for Feed Efficiency, and it's easy to see how this Prime-Time son will improve the overall efficiency and profitability of your operation.

48

HALFMANN PRIME-TIME SI M034

1/3/24 | CFH: M034 | 1A (100%) | #4942072

LSF NEXTPECTION 0083X
WEDEL PRIME-TIME 0007
RJRA FRANKLY F8206
5L GENUINE 1603-195C
HALFMANN SIERRA GE K350
HALFMANN SIERRA TG G514

GGP

Calving Ease	****
act. BW	64
SC	37
Frame	Mod+
Dolcility	1
Dam Age / Wt.	2 / 1134
dMPPA	97

\$Profit: 15,907 / 9.9% | \$Ranch: 47 / 24% | \$Feeder: 157 / 5%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-3.8	69	0.31	118	-0.24	29	13	10	1.15	0.97	8	-0.13	76
4%	17%	38%	12%	23%	1.6%	18%	31%	4%	61%	1%	93%	93%	12%

More PRIME BEEF with less corn is what to expect from Lot 48. Check out his percentile ranks for Marbling and Feed Efficiency (F:G).

49

HALFMANN TOP TIER SA M122

1/22/24 | GKH: M122 | 1A (100%) | #4941850

BROWN CRSB 100 PROOF C5524
BROWN TOP TIER G242
BROWN MS TRILOGY D723
FEDDES BRUNSWICK D202
HALFMANN SANDY BR J065
HALFMANN SANDY NB X484

GGP

Calving Ease	****
act. BW	73
SC	36
Frame	Mod-
Dolcility	2
Dam Age / Wt.	3 / 1108
dMPPA	103

\$Profit: 18,338 / 5.4% | \$Ranch: 71 / 12% | \$Feeder: 158 / 5%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-3.6	65	0.32	116	-0.06	29	13	11	1.77	0.79	22	0.41	83
11%	19%	52%	9%	26%	22.9%	23%	31%	2%	17%	7%	61%	8%	6%

This well-balanced Top Tier son puts 10 traits in the top 25% of Red Angus. With Top Tier deceased and semen limited this sale is getting pretty close to "last call".

ROBERTSON LIVESTOCK

Donnie Robertson
Certified Ultrasound Technician
Registered, Commercial & Feedlot
4661 PR 4055 • Normangee, TX 77871
Cell: 936.581.1844 • Email: crober86@aol.com

Red Angus EPDs have utilized Ultrasound data for over 20 years to identify variation in marbling, ribeye area and backfat. At Halfmann Red Angus we continue to invest in Robertson Livestock for the collection of this important data so that our customers can make the best informed bull selection decisions.

50

HALFMANN PRESIDENT SI M203

2/16/24 | CFH: M203 | 1A (100%) | #4942128

LSF SRR PRESIDENT 8177F
BROWN PRESIDENT J451
BROWN MS SUREFIRE F1624
RHF-RHR 190A TENX 49D
HALFMANN SIERRA TX G451
HALFMANN SIERRA NB X467

GGP

Calving Ease	*****
act. BW	74
SC	39
Frame	Mod
Dolcility	2
Dam Age / Wt.	5 / 736
dMPPA	97

\$Profit: 16,472 / 8.7% | \$Ranch: 100 / 4% | \$Feeder: 90 / 34%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-5	71	0.29	118	0.09	27	12	11	2.19	0.58	29	0.1	68
6%	6%	29%	21%	24%	66.1%	35%	42%	2%	4%	24%	33%	58%	21%

AGE-ADVANTAGE BULLS

51

HALFMANN PRESIDENT SA M178

2/10/24 | GKH: M178 | 1A (100%) | #4942004

LSF SRR PRESIDENT 8177F
BROWN PRESIDENT J451
BROWN MS SUREFIRE F1624
BUF CRK FINAL ANSWER W004
HALFMANN SANDY FA A802
HALFMANN SANDY NB X484

Calving Ease	***
act. BW	81
SC	39
Frame	Mod
Docility	2
Dam Age / Wt.	11 / 1448
dMPPA	103

GGP

\$Profit: 18,956 / 4.6% | \$Ranch: 92 / 6% | \$Feeder: 137 / 10%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
13	-2.9	76	0.29	122	0.12	28	13	8	2.5	0.46	24	0.07	52
42%	30%	16%	22%	17%	74.1%	26%	27%	35%	1%	43%	53%	64%	47%

This bull's amazingly fertile dam produced her 11th calf three weeks before her 12 birthday and maintains a 361-day calving interval and a 103 MPPA. No surprise Lot 51 ranks in the top 7/10 of 1% for Fertility EPD. You'll want to keep every one of his daughters.

52

HALFMANN PRESIDENT CH M235

3/6/24 | CTH: M235 | 1A (100%) | #4942038

LSF SRR PRESIDENT 8177F
BROWN PRESIDENT J451
BROWN MS SUREFIRE F1624
LSF NIGHT CALVER 9921W
HALFMANN CHIEF NC E712
HALFMANN CHIEF NE C257

Calving Ease	*
act. BW	93
SC	38
Frame	Mod+
Docility	2
Dam Age / Wt.	7 / 1342
dMPPA	112

GGP

\$Profit: 6,108 / 50.1% | \$Ranch: -22 / 76% | \$Feeder: 116 / 19%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
12	0	87	0.34	141	-0.06	32	14	8	1.08	0.41	45	0.67	67
70%	83%	3%	5%	3%	22.9%	7%	18%	29%	67%	52%	4%	1%	22%

Here's the cure for any YG 4's discounts! Lot 52 ranks at the top of the breed for more desirable Yield Grade and bigger ribeye area. In fact, he scanned 11% above the average of his contemporaries for REA. His 8-year-old dam is a superstar with a 374-day calving interval and progeny ratios of: 115 weaning, 110 yearling and 106 REA.

53

HALFMANN MARBLES LN M188

2/12/24 | CFH: M188 | 1A (100%) | #4942120

5L GENUINE 1603-195C
ALC MARBLES J64
ALC MISS PLATINUM E736
5L BOURNE 117-48A
HALFMANN LANA BO G465
BECKTON LANA A097 C

Calving Ease	**
act. BW	85
SC	41
Frame	Mod+
Docility	1
Dam Age / Wt.	5 / 1382
dMPPA	99

GGP

\$Profit: 15,227 / 11.6% | \$Ranch: 18 / 46% | \$Feeder: 189 / 1%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-1.4	62	0.26	104	0.06	30	12	8	1.41	0.70	23	0.1	76
27%	58%	65%	37%	51%	57.3%	16%	36%	27%	41%	12%	59%	58%	11%

54

HALFMANN KING ARTHUR FL M091

1/18/24 | GKH: M091 | 1A (100%) | #4941964

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
BROWN ORACLE B112
HALFMANN FLOWER OR G576
HALFMANN FLOWER NE B062

Calving Ease	***
act. BW	ET
SC	41
Frame	Mod+
Docility	1
Dam Age / Wt.	5 / ET
dMPPA	93

GGP

\$Profit: 10,775 / 27.1% | \$Ranch: 16 / 47% | \$Feeder: 128 / 13%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-3.3	92	0.37	152	-0.08	29	11	7	1.27	0.79	44	0.46	93
16%	24%	1%	2%	1%	18.5%	17%	54%	47%	52%	7%	5%	5%	3%

We're at the halfway point of the sale and here's three high horsepower King Arthur sons that could have been in the first 20 lots. Lot 54 spreads the easiest calving 18% of Red Angus to the heaviest 1% at yearling with the heaviest 5% carcass weights, and balances that out with 11 traits in the top 25%.

55

HALFMANN KING ARTHUR SI M144

1/26/24 | CFH: M144 | 1A (100%) | #4942102

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
5L TOPGUN 560-65B
HALFMANN SIERRA TG G429
HALFMANN SIERRA AC E812

Calving Ease	****
act. BW	79
SC	39
Frame	Mod
Docility	1
Dam Age / Wt.	5 / 1288
dMPPA	99

GGP

\$Profit: 19,918 / 3.5% | \$Ranch: 98 / 4% | \$Feeder: 141 / 9%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-5.4	78	0.34	132	-0.08	28	12	7	2.32	0.68	22	0.28	78
11%	4%	12%	6%	8%	18.5%	29%	36%	56%	2%	14%	62%	25%	10%

Here's a 4-star calving ease bull that delivers best 7% yearling weight and best 6% ADG. These 4-star calving ease bulls are ideal for virgin heifers that are calved close enough to where they can be watched during calving season.

56

HALFMANN KING ARTHUR FL M070

1/13/24 | GKH: M070 | 1A (100%) | #4942008

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
BROWN ORACLE B112
HALFMANN FLOWER OR H706
HALFMANN FLOWER NE B062

Calving Ease	****
act. BW	ET
SC	39
Frame	Mod+
Docility	1
Dam Age / Wt.	4 / ET
dMPPA	

GGP

\$Profit: 17,868 / 6.1% | \$Ranch: 83 / 8% | \$Feeder: 135 / 11%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-3.1	88	0.33	141	0.22	30	11	7	2.25	0.81	24	0.25	72
15%	26%	2%	6%	3%	92.2%	14%	59%	49%	3%	6%	56%	30%	15%

Full-brother sells as Lot 41. Maternal half-brothers sell as Lots 77 and 103.

AGE-ADVANTAGE BULLS



57

HALFMANN MARBLES SF M233

3/2/24 | GKH: M233 | 1A (100%) | #4941956

5L GENUINE 1603-195C
ALC MARBLES J64
ALC MISS PLATINUM E736
5L DEFENDER 560-30Z
HALFMANN SUFFEINA DF F021
HALFMANN SUFFEINA AC D470

GGP

Calving Ease	***
act. BW	84
SC	38
Frame	Mod
Docility	2
Dam Age / Wt.	6 / 1278
dMPPA	99

\$Profit: 15,338 / 11.3% | \$Ranch: 30 / 37% | \$Feeder: 174 / 3%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-1.9	68	0.25	108	0.09	26	10	8	1.03	0.94	16	0.16	77
11%	49%	40%	47%	42%	66.1%	43%	84%	29%	70%	2%	81%	45%	11%

The sire of Lots 57 & 58, Marbles combines the two most proven highly proven marbling sires in modern Red Angus history; 5L Genuine 1603-195C and Brown Commitment S7206. Lot 57 lived up to his heritage posting a 124 IMF ratio and an elite Marbling EPD.

58

HALFMANN MARBLES CH M221

2/24/24 | CTH: M221 | 1A (100%) | #4942036

5L GENUINE 1603-195C
ALC MARBLES J64
ALC MISS PLATINUM E736
5L BOURNE 117-48A
HALFMANN CHIEF BO F129
HALFMANN CHIEF SY A800

Calving Ease	**
act. BW	88
SC	39
Frame	Mod
Docility	1
Dam Age / Wt.	6 / 1392
dMPPA	106

GGP

\$Profit: 8,703 / 36.7% | \$Ranch: -14 / 71% | \$Feeder: 142 / 9%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-1.3	70	0.26	112	0.37	30	12	8	0.8	0.77	18	-0.02	63
24%	59%	33%	39%	35%	99.5%	14%	40%	23%	84%	8%	74%	80%	28%

59

HALFMANN ORACLE SF M224

2/24/24 | GKH: M224 | 1A (100%) | #4941864

BROWN ORACLE B112
HALFMANN ORACLE FL J153
HALFMANN FLOWER NE B062
WFL PROFITMAKER E7030
HALFMANN SUFFEINA PM J026
HALFMANN SUFFEINA AC G550

GGP

Calving Ease	*
act. BW	90
SC	39
Frame	Mod+
Docility	1
Dam Age / Wt.	3 / 1016
dMPPA	100

\$Profit: 13,589 / 16.3% | \$Ranch: 48 / 24% | \$Feeder: 124 / 15%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-0.7	81	0.29	128	-0.03	26	11	6	1.75	0.96	32	0	82
34%	73%	8%	19%	11%	30.4%	44%	63%	80%	18%	1%	23%	77%	7%

Footnote This Oracle grandson got better with each trip through the chute posting ratios of 109 weaning, 109 yearling, 110 ADG, and a whopping 171 IMF which accounts for his best of breed Marbling EPD.



60

HALFMANN GENUINE AL M083

1/17/24 | CFH: M083 | 1A (100%) | #4942086

5L GENUINE 99-85Y
5L GENUINE 1603-195C
5L RUBY 21-1603
5L DEFENDER 560-30Z
HALFMANN ALEXIS DF F033
HALFMANN ALEXIS AC D460

GGP

Calving Ease	***
act. BW	76
SC	38
Frame	Mod+
Docility	2
Dam Age / Wt.	6 / 1332
dMPPA	104

\$Profit: 10,003 / 30.5% | \$Ranch: 22 / 43% | \$Feeder: 109 / 22%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-1.7	74	0.27	118	0.08	30	10	9	1.16	0.83	15	-0.02	71
15%	52%	22%	30%	24%	63.3%	15%	84%	17%	61%	5%	83%	80%	17%

AGE-ADVANTAGE BULLS

61

HALFMANN PRESIDENT CO M204

2/16/24 | GKH: M204 | 1A (100%) | #4941892

LSF SRR PRESIDENT 8177F
BROWN PRESIDENT J451
BROWN MS SUREFIRE F1624
5L BOURNE 117-48A
HALFMANN COCA BO H691
HALFMANN COCA NB C370

Calving Ease	**
act. BW	88
SC	39
Frame	Mod
Dolcility	1
Dam Age / Wt.	4 / 1214
dMPPA	108

GGP

\$Profit: 19,546 / 3.9% | \$Ranch: 96 / 5% | \$Feeder: 139 / 10%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
13	-2.2	86	0.3	135	0.11	31	14	7	2.15	0.67	31	0.07	62
45%	43%	3%	14%	6%	71.6%	8%	15%	44%	4%	14%	26%	64%	29%

Just because we're in the 2nd half of the sale doesn't mean we're not still loaded with top performers. Study this President J451 son hard. He earned ratios of 119 weaning, 115 yearling, 108 ADG, 106 IMF and 103 REA. His Bourne dam is one of highest producers having weaned calves by her 4th birthday with a 112 average weaning ratio.

63

HALFMANN SENDERO CH M149

1/28/24 | CTH: M149 | 1A (100%) | #4942024

5L GENUINE 1603-195C
HALFMANN SENDERO K332
HALFMANN SIERRA NC C260
WFL MERLIN 018A
HALFMANN CHIEF ME K387
HALFMANN CHIEF BO F129

Calving Ease	*****
act. BW	57
SC	39
Frame	Mod
Dolcility	2
Dam Age / Wt.	2 / 940
dMPPA	101

GGP

\$Profit: 11,429 / 24.3% | \$Ranch: 61 / 16% | \$Feeder: 73 / 45%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
19	-6.9	70	0.31	119	0.28	31	11	11	1.27	0.95	27	-0.09	84
2%	1%	33%	14%	22%	97.0%	8%	51%	1%	52%	2%	37%	89%	6%

You'll notice a number of 5-star calving ease bulls in this offering that don't give any ground when it comes to mashing down the scales. Lot 63 is a great example and actually ranks in the fastest gaining 15% of the breed despite ranking in the easiest calving and lowest birthweight 1%.

62

HALFMANN ORACLE SI M227

2/26/24 | CFH: M227 | 1A (100%) | #4942134

BROWN ORACLE B112
HALFMANN ORACLE FL J153
HALFMANN FLOWER NE B062
FEDDES BRUNSWICK D202
HALFMANN SIERRA BR J128
HALFMANN SIERRA NC C260

Calving Ease	*
act. BW	98
SC	34
Frame	Mod-
Dolcility	1
Dam Age / Wt.	3 / 1334
dMPPA	91

GGP

\$Profit: 8,866 / 35.9% | \$Ranch: -5 / 64% | \$Feeder: 131 / 12%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
12	0	79	0.35	136	-0.37	24	11	6	1.08	0.61	35	0.48	80
67%	83%	10%	3%	6%	0.1%	66%	61%	72%	67%	20%	15%	5%	8%

64

HALFMANN UPGRADE AL M148

1/28/24 | CFH: M148 | 1A (100%) | #4942106

BROWN ORACLE B112
HALFMANN UPGRADE H752
HALFMANN MATTIE NB C354
HALFMANN CHROME E818
HALFMANN ALEXIS CR H832
HALFMANN ALEXIS NB Y602

Calving Ease	***
act. BW	73
SC	40
Frame	Mod
Dolcility	1
Dam Age / Wt.	4 / 1100
dMPPA	104

GGP

\$Profit: 17,373 / 7% | \$Ranch: 65 / 14% | \$Feeder: 152 / 6%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-2.5	76	0.37	136	-0.36	29	15	8	1.72	0.60	26	-0.09	68
36%	37%	16%	2%	5%	0.1%	21%	8%	34%	20%	22%	43%	89%	20%

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¹Based on review of CVP data as of May 22, 2022.

²Purtle L, et al. One Year Duration of Immunity of the Modified Live Bovine Viral Diarrhea Virus Type 1 and Type 2 and Bovine Herpesvirus-1 Fractions of Vista® Once SQ Vaccine. *Vaccine*. 2016;34(13):1582-1588.

³Report No. BRL-016R. Duration of Immunity in Calves for the *Pasteurella multocida* Fraction in Bovine Rhinotracheitis-Virus Diarrhea Parainfluenza 3-Respiratory Syncytial Virus - Mannheimia haemolytica *Pasteurella multocida* Vaccine, Modified Live Virus, A Virulent Live Culture. August 23, 2013.

⁴Platt R, Burdett W, Roth JA. Introduction of antigen-specific T-cell subset activation to bovine respiratory disease viruses by a modified-live virus vaccine. *Am J Vet Res*. 2006;67:1179-1184.

⁵See product label for information on access to safety and efficacy study summaries.



AGE-ADVANTAGE BULLS

65

HALFMANN GENUINE SI M038

1/4/24 | CFH: M038 | 1A (100%) | #4942074

5L GENUINE 99-85Y
5L GENUINE 1603-195C
5L RUBY 21-1603
BROWN TOP TIER G242
HALFMANN SIERRA TT K305
HALFMANN SIERRA TX H690

GGP

Calving Ease	*****
act. BW	70
SC	40
Frame	Mod+
Docility	2
Dam Age / Wt.	2 / 1166
dMPPA	102

\$Profit: 21,955 / 1.9% | \$Ranch: 100 / 4% | \$Feeder: 168 / 3%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-4.4	60	0.28	105	0.07	33	11	13	2.18	1.07	20	0.12	99
4%	11%	71%	29%	50%	60.3%	4%	55%	1%	4%	1%	67%	53%	1%

Here's a 5-star calving ease bull that combines two of the breed's elite marbling sires: Genuine and Top Tier. No wonder he easily clears the Top 1% bar for that trait. He also comes with single digit ranks for GridMaster, \$Profit, \$Ranch and \$Feeder so he'll sire steers that earn big quality grade premiums and females what will keep you in the cow business.

67

HALFMANN ORACLE MA M238

3/7/24 | GKH: M238 | 1A (100%) | #4941858

BROWN ORACLE B112
HALFMANN ORACLE FL J153
HALFMANN FLOWER NE B062
WFL PROFITMAKER E7030
HALFMANN MATTIE PM J041
HALFMANN MATTIE AC G411

GGP

Calving Ease	****
act. BW	73
SC	37
Frame	Mod
Docility	1
Dam Age / Wt.	3 / 958
dMPPA	99

\$Profit: 14,400 / 13.8% | \$Ranch: 93 / 5% | \$Feeder: 71 / 47%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-3.6	68	0.26	109	-0.42	29	11	8	2.09	0.55	15	-0.11	47
9%	19%	41%	41%	40%	0.0%	21%	59%	29%	5%	27%	82%	91%	61%

We sell them by the pound, but we buy feed by the ton! That's why these superior feed efficiency bulls like Lot 67 need to be part of your ranch's business model. We're over halfway through the sale, and we're just now getting to one of the best 5 feed efficiency bulls in the sale.

66

HALFMANN TOP NOTCH SM M237

3/6/24 | GKH: M237 | 1A (100%) | #4941818

BROWN TOP TIER G242
HALFMANN TOP NOTCH K474
HALFMANN ANKATA NE B005
5L GENUINE 1603-195C
HALFMANN SANDMAN GE K340
HALFMANN SANDMAN NB Z690

GGP

Calving Ease	*****
act. BW	69
SC	36
Frame	Mod-
Docility	3
Dam Age / Wt.	2 / 853
dMPPA	98

\$Profit: 10,981 / 26.2% | \$Ranch: 63 / 16% | \$Feeder: 65 / 51%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-5.1	62	0.3	110	-0.08	30	12	10	1.49	0.73	24	-0.02	81
8%	6%	66%	15%	38%	18.5%	12%	36%	6%	35%	10%	56%	80%	8%

68

HALFMANN PRIME-TIME CC M044

1/6/24 | GKH: M044 | 1A (100%) | #4941800

LSF NEXTPECTATION 0083X
WEDEL PRIME-TIME 0007
RJRA FRANKLY F8206
BROWN TOP TIER G242
HALFMANN CHOCTAW TT K437
HALFMANN CHOCTAW 4430 D487

GGP

Calving Ease	*****
act. BW	70
SC	36
Frame	Mod
Docility	1
Dam Age / Wt.	2 / 1012
dMPPA	99

\$Profit: 19,067 / 4.5% | \$Ranch: 71 / 12% | \$Feeder: 168 / 3%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-4.6	60	0.29	107	0.36	31	13	11	1.72	0.95	14	0.3	89
3%	9%	73%	20%	46%	99.4%	9%	24%	1%	20%	2%	85%	24%	4%

You'll find plenty of Prime-Time sons in this offering that excel for feeder calf value and carcass quality like Lot 68. We used Prime-Time because of his rock solid accuracy for low birthweight, rapid early growth and superior carcass value. The oldest Prime-Time daughters had their second calf and have already earned a reputation for making high volume, beautiful uddered daughters.

69

HALFMANN MARBLES CH M194

2/14/24 | CFH: M194 | 1A (100%) | #4942126

5L GENUINE 1603-195C
ALC MARBLES J64
ALC MISS PLATINUM E736
BECKTON CLIFFTOP W692 E3
HALFMANN CHIEF CT E715
HALFMANN CHIEF NB C253

GGP

Calving Ease	**
act. BW	92
SC	38
Frame	Mod+
Docility	1
Dam Age / Wt.	7 / 1082
dMPPA	107

\$Profit: 14,601 / 13.3% | \$Ranch: 73 / 11% | \$Feeder: 101 / 27%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-2.4	65	0.27	109	0.18	33	9	9	1.93	0.74	22	-0.26	62
12%	39%	51%	30%	41%	86.7%	4%	96%	18%	10%	9%	62%	98%	30%



AGE-ADVANTAGE BULLS

70

HALFMANN ORACLE BM M226

2/26/24 | GKH: M226 | 1A (100%) | #4941868

BROWN ORACLE B112
HALFMANN ORACLE FL J153
HALFMANN FLOWER NE B062
WFL PROFITMAKER E7030
HALFMANN BARMAID PM J016
HALFMANN BARMAID TG G418

GGP

Calving Ease	*
act. BW	87
SC	38
Frame	Mod
Docility	2
Dam Age / Wt.	3 / 929
dMPPA	100

\$Profit: 15,033 / 12.1% | \$Ranch: 79 / 9% | \$Feeder: 99 / 28%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
12	-1.7	74	0.34	128	-0.5	28	12	5	2.03	0.50	31	0.09	67
59%	52%	20%	6%	11%	0.0%	30%	45%	82%	7%	35%	24%	61%	21%



HALFMANN ORACLE FL J153, Reference Sire

71

HALFMANN ORACLE AL M193

2/13/24 | CFH: M193 | 1A (100%) | #4942124

BROWN ORACLE B112
HALFMANN ORACLE FL J153
HALFMANN FLOWER NE B062
5L BOURNE FREE 1345-83E
HALFMANN ALEXIS BF J147
HALFMANN ALEXIS NB Y602

GGP

Calving Ease	***
act. BW	77
SC	39
Frame	Mod-
Docility	2
Dam Age / Wt.	3 / 1064
dMPPA	98

\$Profit: 14,570 / 13.4% | \$Ranch: 78 / 9% | \$Feeder: 94 / 31%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-3	69	0.26	110	-0.07	28	11	7	1.84	0.38	9	0.05	33
34%	28%	38%	38%	38%	20.6%	30%	61%	45%	14%	67%	92%	68%	86%



Lot 71

72

HALFMANN FRONTIER MO M109

1/22/24 | CFH: M109 | 1A (100%) | #4942092

HALFMANN FRONTIER SE G475
HALFMANN FRONTIER MT J180
HALFMANN MATTIE TX G461
LSF TAKEOVER 9943W
HALFMANN MONA TO B039
BECKTON MONA T493 NB

GGP

Calving Ease	****
act. BW	81
SC	36
Frame	Mod
Docility	1
Dam Age / Wt.	10 / 1104
dMPPA	97

\$Profit: 22,111 / 1.8% | \$Ranch: 92 / 5% | \$Feeder: 181 / 2%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-4.3	59	0.24	97	-0.15	24	12	6	1.87	0.58	7	-0.07	56
27%	12%	76%	53%	67%	7.5%	64%	34%	77%	12%	24%	95%	87%	40%

Two-thirds of the way through the sale and here's one of highest profitability bulls we'll sell in 2025. Top 5% or better for \$Profit, \$Ranch and \$Feeder, so you'll want to keep the heifers and feed the steers. If you need more arm twisting check out the Fertility and Feed Efficiency (F:G) EPDs – they predict daughters that stay in the herd and steers that convert efficiently.



Lot 72

AGE-ADVANTAGE BULLS

73

HALFMANN GENUINE CP M037

1/3/24 | GKH: M037 | 1A (100%) | #4941796

5L GENUINE 99-85Y

5L GENUINE 1603-195C

5L RUBY 21-1603

HALFMANN ASSET SF G476

HALFMANN CHIGAPRIDE AS K453

HALFMANN CHIGAPRIDE IM A814



Calving Ease	****
act. BW	69
SC	36
Frame	Mod
Docility	1
Dam Age / Wt.	2 / 1050
dMPPA	98

\$Profit: 7,742 / 41.6% | \$Ranch: 15 / 48% | \$Feeder: 87 / 36%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-3.5	66	0.24	105	0.02	30	9	10	0.83	0.80	19	-0.09	72
14%	21%	47%	51%	49%	45.0%	12%	96%	6%	82%	6%	71%	89%	16%

74

HALFMANN SENDERO GR M160

1/30/24 | CTH: M160 | 1A (100%) | #4942026

5L GENUINE 1603-195C

HALFMANN SENDERO K332

HALFMANN SIERRA NC C260

5L BOURNE FREE 1345-83E

HALFMANN GRANDE BF K376

HALFMANN GRANDE CT D553



Calving Ease	****
act. BW	68
SC	37
Frame	Mod+
Docility	2
Dam Age / Wt.	2 / 1088
dMPPA	103

\$Profit: 11,996 / 22% | \$Ranch: 38 / 31% | \$Feeder: 115 / 19%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-4.1	64	0.22	99	-0.04	29	11	11	1.19	0.72	8	-0.2	48
5%	13%	59%	64%	61%	27.8%	21%	61%	3%	58%	11%	94%	96%	57%



Bull Development

Our family made the investment to modernize our facilities to allow for the bulls to be developed here at our headquarters in Miles, Texas. We are in the bulls everyday, develop and mix a high-roughage ration based on sorghum silage, and observe all aspects of their development. We understand that the genetics are no better than the soundness of the bulls that deliver them for our customers. We think Halfmann Sale veterans will find our 2025 offering a little leaner and more athletic than in years past.

AGE-ADVANTAGE BULLS

75

HALFMANN GENUINE CP M108

1/22/24 | GKH: M108 | 1A (100%) | #4942002

5L GENUINE 99-85Y
5L GENUINE 1603-195C
5L RUBY 21-1603
MUSHRUSH IMPRESSIVE CA U236
HALFMANN CHIGAPRIDE IM A814
HALFMANN CHIGAPRIDE M609

Calving Ease	***
act. BW	78
SC	38
Frame	Mod+
Docility	1
Dam Age / Wt.	11 / 1204
dMPPA	104

GGP

\$Profit: 7,588 / 42.4% | \$Ranch: 3 / 58% | \$Feeder: 102 / 26%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-2.5	74	0.3	121	0.04	31	9	10	0.93	0.71	20	0.08	71
19%	37%	21%	18%	19%	51.2%	10%	91%	7%	77%	11%	70%	62%	17%

This son of marbling legend, Genuine balances calving ease, pay-weight and carcass quality. Best of all he comes from a proven maternal heritage. Lot 75's dam produced 10 calves as an 11-year-old and averaged weaning them 5% heavier than her herd mates.

77

HALFMANN KING ARTHUR FL M076

1/15/24 | GKH: M076 | 1A (100%) | #4942080

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
BROWN ORACLE B112
HALFMANN FLOWER OR H706
HALFMANN FLOWER NE B062

Calving Ease	***
act. BW	ET
SC	39
Frame	Mod
Docility	2
Dam Age / Wt.	4 / ET
dMPPA	

GGP

\$Profit: 25,405 / 0.6% | \$Ranch: 144 / 0% | \$Feeder: 154 / 6%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-5.6	80	0.31	130	0.1	30	11	7	3.07	0.76	12	0.07	58
11%	3%	9%	11%	9%	68.9%	14%	59%	45%	0%	8%	87%	64%	36%

No trait is more impactful to the sustained profitability of cow/calf producers than fertility, and Lot 77 is tied for the highest fertility EPD in the entire offering – ranking in the top 1/10 of 1%. This King Arthur son is also the 2nd highest \$Ranch bull and balances 10 traits in the top 25% of Red Angus. We used this bull on heifers.

78

HALFMANN TOP NOTCH CH M216

2/19/24 | CTH: M216 | 1A (100%) | #4942034

BROWN TOP TIER G242
HALFMANN TOP NOTCH K474
HALFMANN ANKATA NE B005
5L GENUINE 1603-195C
HALFMANN CHIEF GE K425
HALFMANN CHIEF AC E834

Calving Ease	*****
act. BW	69
SC	34
Frame	Mod-
Docility	2
Dam Age / Wt.	2 / 1076
dMPPA	97

GGP

\$Profit: 18,443 / 5.3% | \$Ranch: 91 / 6% | \$Feeder: 131 / 12%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-6.1	67	0.32	118	-0.17	29	12	11	1.81	0.86	35	0.01	95
7%	2%	46%	10%	24%	5.5%	17%	36%	2%	15%	4%	15%	75%	2%

76

HALFMANN UPGRADE LN M166

2/3/24 | GKH: M166 | 1A (100%) | #4941874

BROWN ORACLE B112
HALFMANN UPGRADE H752
HALFMANN MATTIE NB C354
HALFMANN BENELLI CC E773
HALFMANN LANA BE H823
BECKTON LANA T311 NB

Calving Ease	*
act. BW	81
SC	39
Frame	Mod
Docility	1
Dam Age / Wt.	4 / 1154
dMPPA	100

GGP

\$Profit: 17,165 / 7.3% | \$Ranch: 88 / 7% | \$Feeder: 117 / 18%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
10	-1.3	77	0.28	122	0.16	26	14	4	1.75	0.64	27	0.2	68
85%	59%	14%	26%	17%	83.1%	45%	10%	95%	18%	17%	36%	38%	20%



79

HALFMANN KING ARTHUR IN M128

1/23/24 | GKH: M128 | 1A (100%) | #4941960

WFL MERLIN 018A
LSF SRR KING ARTHUR 0136H
LSF SRR RAINDANC A3335 D6211
BECKTON ACCENT W180 C2
HALFMANN INDIGO AC E809
HALFMANN INDIGO SY B159

Calving Ease	*****
act. BW	73
SC	41
Frame	Mod
Docility	1
Dam Age / Wt.	7 / 1200
dMPPA	101

GGP

\$Profit: 16,561 / 8.5% | \$Ranch: 71 / 12% | \$Feeder: 132 / 12%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-6	64	0.26	106	0.09	29	12	6	1.72	0.73	1	-0.19	50
20%	2%	60%	36%	47%	66.1%	17%	47%	75%	20%	10%	98%	96%	54%

AGE-ADVANTAGE BULLS

80

HALFMANN SENDERO CP M139

1/24/24 | GKH: M139 | 1A (100%) | #4941820

5L GENUINE 1603-195C

HALFMANN SENDERO K332

HALFMANN SIERRA NC C260

BROWN TOP TIER G242

HALFMANN CHIGAPRIDE TT K314

HALFMANN CHIGAPRIDE NB E731

GGGP

Calving Ease	*****
act. BW	65
SC	37
Frame	Mod+
Docility	2
Dam Age / Wt.	2 / 1168
dMPPA	101

\$Profit: 19,311 / 4.2% | \$Ranch: 47 / 25% | \$Feeder: 206 / 1%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
21	-7.3	64	0.33	117	-0.15	28	12	13	1.33	0.97	14	-0.16	81
1%	1%	59%	7%	25%	7.5%	27%	38%	1%	47%	1%	83%	95%	8%

80 lots deep we find one of the best spread bulls in the sale. Lot 80 combines the best 1% Calving Ease, the lowest 1% birth weight and the fastest 6% ADG. Check out his \$Feeder, and F:G EPDs and know your banker is going to love the closeouts generated by his steers.

81

HALFMANN PRESIDENT CH M181

2/11/24 | CTH: M181 | 1A (100%) | #4942028

LSF SRR PRESIDENT 8177F

BROWN PRESIDENT J451

BROWN MS SUREFIRE F1624

LSF NIGHT CALVER 9921W

HALFMANN CHIEF NC C231

HALFMANN CHIEF NB A875

GGGP

Calving Ease	*****
act. BW	71
SC	39
Frame	Mod-
Docility	2
Dam Age / Wt.	9 / 1202
dMPPA	107

\$Profit: 18,178 / 5.7% | \$Ranch: 93 / 5% | \$Feeder: 124 / 15%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-6.8	67	0.22	103	0.13	30	13	12	2.18	0.80	15	-0.02	58
8%	1%	45%	64%	55%	76.6%	11%	30%	1%	4%	6%	81%	80%	35%

82

HALFMANN FRONTIER IN M206

2/17/24 | GKH: M206 | 1A (100%) | #4941942

HALFMANN FRONTIER SE G475

HALFMANN FRONTIER MT J180

HALFMANN MATTIE TX G461

BROWN SYNERGY X7838

HALFMANN INDIGO SY F295

BECKTON INDIGO U764 NB

GGGP

Calving Ease	*****
act. BW	68
SC	34
Frame	Mod-
Docility	1
Dam Age / Wt.	6 / 1280
dMPPA	100

\$Profit: 15,447 / 11% | \$Ranch: 79 / 9% | \$Feeder: 106 / 24%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
19	-3.7	64	0.3	112	-0.01	28	12	10	1.76	0.45	23	0.03	56
2%	18%	60%	14%	34%	36.0%	24%	47%	6%	17%	45%	59%	72%	40%

83

HALFMANN PRESIDENT BM M202

2/16/24 | CTH: M202 | 1A (100%) | #4942032

LSF SRR PRESIDENT 8177F

BROWN PRESIDENT J451

BROWN MS SUREFIRE F1624

5L TOPGUN 560-65B

HALFMANN BARMAID TG G418

HALFMANN BARMAID AC E764

GGGP

Calving Ease	*****
act. BW	78
SC	41
Frame	Mod+
Docility	1
Dam Age / Wt.	5 / 1108
dMPPA	102

\$Profit: 20,495 / 3% | \$Ranch: 114 / 2% | \$Feeder: 127 / 14%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-6.2	75	0.26	117	0.17	28	14	11	2.45	0.65	27	-0.01	59
3%	2%	18%	39%	26%	85.0%	32%	14%	2%	1%	16%	37%	80%	33%

With only 25 bulls to go, here's a 5-star calving ease bull that also ranks in the top 20% for payweight and quality grade. Lot 82 also ranks at the top of the breed for Fertility and cow herd building traits as evidenced by his elite \$Ranch value.

84

HALFMANN MARBLES SI M211

2/18/24 | CFH: M211 | 1A (100%) | #4942132

5L GENUINE 1603-195C

ALC MARBLES J64

ALC MISS PLATINUM E736

BUF CRK THE RIGHT KIND U199

HALFMANN SIERRA RK D532

HALFMANN SIERRA SY A900

GGGP

Calving Ease	***
act. BW	73
SC	37
Frame	Mod
Docility	1
Dam Age / Wt.	8 / 1360
dMPPA	98

\$Profit: 14,511 / 13.5% | \$Ranch: 59 / 18% | \$Feeder: 121 / 17%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-2.3	65	0.22	99	-0.07	29	10	9	1.55	1.00	25	-0.18	87
30%	41%	54%	68%	61%	20.6%	23%	85%	18%	30%	1%	47%	96%	5%



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34

HALFMANN RED ANGUS

AGE-ADVANTAGE BULLS

85

HALFMANN TOP NOTCH AL M142

1/25/24 | CFH: M142 | 1A (100%) | #4942100

BROWN TOP TIER G242
HALFMANN TOP NOTCH K474
HALFMANN ANKATA NE B005
5L GENUINE 1603-195C
HALFMANN ALEXIS GE K304
HALFMANN ALEXIS SU H727

Calving Ease	*****
act. BW	61
SC	37
Frame	Mod
Docility	2
Dam Age / Wt.	2 / 977
dMPPA	94

GGP

\$Profit: 16,013 / 9.7% | \$Ranch: 38 / 30% | \$Feeder: 171 / 3%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-5.5	58	0.26	99	0.35	29	12	11	1.13	0.77	30	0.55	92
6%	4%	79%	42%	62%	99.2%	19%	47%	1%	63%	8%	28%	3%	3%

86

HALFMANN UPGRADE EU M152

1/29/24 | GKH: M152 | 1A (100%) | #4941938

BROWN ORACLE B112
HALFMANN UPGRADE H752
HALFMANN MATTIE NB C354
BROWN BLW THOR B5246
HALFMANN EUNICE RE F311
DAMAR X097 EUNICE A217

Calving Ease	*
act. BW	75
SC	36
Frame	Mod
Docility	2
Dam Age / Wt.	6 / 1358
dMPPA	99

GGP

\$Profit: 18,794 / 4.8% | \$Ranch: 116 / 2% | \$Feeder: 100 / 28%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
11	-3.1	61	0.24	100	0.27	26	11	7	2.69	0.77	23	0.12	83
74%	26%	69%	49%	59%	96.5%	50%	63%	45%	0%	8%	57%	53%	7%

Lot 86 ranks in the top 2/10 of 1% for Fertility and he's similarly strong for \$Ranch. Not surprisingly, his dam is one of our most reliable females, maintaining a 363-day calving interval as an 7-year-old cow.

87

HALFMANN ORACLE CC M214

2/19/24 | GKH: M214 | 1A (100%) | #4941854

BROWN ORACLE B112
HALFMANN ORACLE FL J153
HALFMANN FLOWER NE B062
WFL MERLIN 018A
HALFMANN CHOCTAW ME J058
HALFMANN CHOCTAW 4430 D487

Calving Ease	*
act. BW	88
SC	38
Frame	Mod-
Docility	1
Dam Age / Wt.	3 / 1002
dMPPA	104

GGP

\$Profit: 16,013 / 9.7% | \$Ranch: 83 / 8% | \$Feeder: 108 / 23%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
10	0.1	76	0.25	116	-0.19	30	10	4	2.37	0.64	32	0.39	81
88%	84%	16%	47%	27%	4.0%	11%	80%	94%	2%	17%	24%	9%	8%

88

HALFMANN ORACLE LN M208

2/17/24 | GKH: M208 | 1A (100%) | #4941834

BROWN ORACLE B112
HALFMANN ORACLE FL J153
HALFMANN FLOWER NE B062
FEDDES BRUNSWICK D202
HALFMANN LANA BR J176
HALFMANN LANA NB C338

Calving Ease	*
act. BW	93
SC	41
Frame	Mod+
Docility	2
Dam Age / Wt.	3 / 1282
dMPPA	100

GGP

\$Profit: 17,559 / 6.6% | \$Ranch: 73 / 11% | \$Feeder: 144 / 8%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
9	-1.5	69	0.28	113	-0.46	28	10	4	2.07	0.54	18	0.37	57
91%	56%	37%	29%	32%	0.0%	32%	73%	96%	6%	29%	73%	11%	37%

If buying less feed while selling more pounds of cattle sounds like a good business plan for your operation, take a good look at Lot 88. He ranks in the top 1/10 of 1% for Feed Efficiency (F:G).



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NMLS493828

AGE-ADVANTAGE BULLS

89

HALFMANN FRONTIER CO M177

2/8/24 | CFH: M177 | 1A (100%) | #4942118

HALFMANN FRONTIER SE G475
HALFMANN FRONTIER MT J180
HALFMANN MATTIE TX G461
BROWN SYNERGY X7838
HALFMANN COCA SY B149
BECKTON COCA W512 N

Calving Ease	***
act. BW	73
SC	38
Frame	Mod
Docility	2
Dam Age / Wt.	10 / 1360
dMPPA	98

GGP

\$Profit: 18,498 / 5.2% | \$Ranch: 83 / 8% | \$Feeder: 143 / 9%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-2.7	58	0.23	95	0.29	25	12	7	1.93	0.53	18	0.37	61
29%	34%	79%	60%	73%	97.5%	58%	43%	49%	10%	30%	76%	11%	30%

90

HALFMANN UPGRADE VC M223

2/24/24 | GKH: M223 | 1A (100%) | #4941906

BROWN ORACLE B112
HALFMANN UPGRADE H752
HALFMANN MATTIE NB C354
BECKTON ACCENT Y312 N3
HALFMANN VICTORIA AC G507
HALFMANN VICTORIA T385

Calving Ease	***
act. BW	72
SC	39
Frame	Mod
Docility	1
Dam Age / Wt.	5 / 1072
dMPPA	101

GGP

\$Profit: 16,288 / 9.1% | \$Ranch: 107 / 3% | \$Feeder: 78 / 42%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-3.1	65	0.25	104	-0.12	26	10	6	2.09	0.81	23	0.2	82
40%	26%	53%	47%	50%	11.4%	49%	73%	63%	5%	6%	58%	38%	7%

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AGE-ADVANTAGE BULLS

91

HALFMANN DISCIPLINE M012

1/21/24 | GKH: M012 | 13 (50% AR 50% XX) | #4905574

SCHULER DISCIPLINE 8506F
HALFMANN DISCIPLINE IN J113
HALFMANN INDIGO AC E752

Calving Ease	*****
act. BW	
SC	38
Frame	Mod
Docility	1
Dam Age / Wt.	/
dMPPA	

GGP

\$Profit: 11,028 / 26% | \$Ranch: 44 / 27% | \$Feeder: 92 / 32%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-3.1	66	0.27	110	0.05	22	13	10	1.57	0.57	30	-0.22	63
8%	26%	50%	29%	39%	54.2%	85%	29%	8%	29%	25%	28%	97%	28%

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92

HALFMANN UPGRADE LK M132

1/23/24 | GKH: M132 | 1A (100%) | #4941882

BROWN ORACLE B112
HALFMANN UPGRADE H752
HALFMANN MATTIE NB C354

3SCC DOMAIN A163
HALFMANN LARKABA DO H711
BECKTON LARKABA B613 S

Calving Ease	***
act. BW	70
SC	38
Frame	S+
Docility	3
Dam Age / Wt.	4 / 1278
dMPPA	106

GGP

\$Profit: 21,003 / 2.5% | \$Ranch: 110 / 3% | \$Feeder: 141 / 9%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-3	67	0.26	109	0.31	26	13	6	2.31	0.56	33	0.21	66
24%	28%	44%	37%	40%	98.3%	42%	19%	74%	2%	26%	20%	36%	22%

Just 16 bulls left in the sale and we are still offering bulls over \$20,000 \$Profit and over \$100 \$Ranch. When we say this is our deepest offering yet, we're not kidding; better study this catalog until the last lot.

93

HALFMANN MARBLES RO M230

3/1/24 | GKH: M230 | 1A (100%) | #4941950

5L GENUINE 1603-195C
ALC MARBLES J64
ALC MISS PLATINUM E736

RHF-RHR 190A TENX 49D
HALFMANN ROSE TX F093
HALFMANN ROSE SY C267

Calving Ease	*****
act. BW	69
SC	36
Frame	Mod-
Docility	1
Dam Age / Wt.	6 / 1410
dMPPA	98

GGP

\$Profit: 19,664 / 3.8% | \$Ranch: 100 / 4% | \$Feeder: 135 / 11%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
20	-5.6	47	0.22	82	0.04	30	11	11	1.95	0.84	11	0.13	87
1%	3%	97%	65%	90%	51.2%	15%	59%	1%	9%	5%	89%	51%	5%

Still need sleep all night heifer bulls? We've still got 6 5-star calving ease bulls in the last 15 bulls offered in our 2025 sale. 5-star bulls are the best choices for virgin heifers where calving occurs out in larger country and labor is minimal.

94

HALFMANN SENDERO DIM147

1/26/24 | CFH: M147 | 1A (100%) | #4942104

5L GENUINE 1603-195C
HALFMANN SENDERO K332
HALFMANN SIERRA NC C260

HALFMANN ASSET SF G476
HALFMANN DINAH AS K448
HALFMANN DINAH BO G511

Calving Ease	*****
act. BW	62
SC	38
Frame	Mod-
Docility	1
Dam Age / Wt.	2 / 903
dMPPA	99

GGP

\$Profit: 15,921 / 9.9% | \$Ranch: 53 / 21% | \$Feeder: 149 / 7%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
21	-7.5	59	0.23	96	0	26	11	12	1.27	0.95	11	-0.44	63
1%	1%	76%	60%	70%	39.0%	42%	53%	1%	52%	2%	89%	99%	28%

95

HALFMANN GENUINE CH M040

1/4/24 | CFH: M040 | 1A (100%) | #4942076

5L GENUINE 99-85Y
5L GENUINE 1603-195C
5L RUBY 21-1603

BROWN TOP TIER G242
HALFMANN CHIEF TT K443
HALFMANN CHIEF NB C353

Calving Ease	*****
act. BW	68
SC	36
Frame	Mod
Docility	1
Dam Age / Wt.	2 / 966
dMPPA	96

GGP

\$Profit: 16,565 / 8.5% | \$Ranch: 85 / 7% | \$Feeder: 112 / 21%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-4.1	59	0.23	96	0.37	31	11	12	1.95	0.93	3	-0.02	70
6%	13%	77%	57%	70%	99.5%	10%	61%	1%	9%	2%	97%	80%	18%

AGE-ADVANTAGE BULLS

96

HALFMANN MARBLES AK M165

2/1/24 | GKH: M165 | 1A (100%) | #4941848

5L GENUINE 1603-195C
ALC MARBLES J64
ALC MISS PLATINUM E736
FEDDES BRUNSWICK D202
HALFMANN ANKATA BR J073
HALFMANN ANKATA SM D505

Calving Ease	**
act. BW	
SC	37
Frame	Mod+
Docility	1
Dam Age / Wt.	3 / 1374
dMPPA	101

GGP

\$Profit: 17,270 / 7.2% | \$Ranch: 68 / 13% | \$Feeder: 148 / 7%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
13	-2	73	0.27	116	-0.24	27	10	8	1.51	0.78	22	0.27	85
51%	47%	25%	31%	26%	1.6%	40%	80%	39%	33%	7%	60%	27%	6%

97

HALFMANN MARBLES MA M219

2/22/24 | GKH: M219 | 1A (100%) | #4941948

5L GENUINE 1603-195C
ALC MARBLES J64
ALC MISS PLATINUM E736
5L DEFENDER 560-30Z
HALFMANN MATTIE DF F099
HALFMANN MATTIE EP C242

Calving Ease	*****
act. BW	73
SC	37
Frame	Mod-
Docility	3
Dam Age / Wt.	6 / 1174
dMPPA	98

GGP

\$Profit: 16,624 / 8.4% | \$Ranch: 85 / 7% | \$Feeder: 114 / 20%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-5	56	0.2	89	-0.01	25	10	10	1.52	0.73	15	-0.1	61
4%	6%	83%	77%	81%	36.0%	53%	80%	9%	32%	10%	83%	90%	30%

98

HALFMANN SENDERO IN M215

2/19/24 | GKH: M215 | 1A (100%) | #4941830

5L GENUINE 1603-195C
HALFMANN SENDERO K332
HALFMANN SIERRA NC C260
BROWN TOP TIER G242
HALFMANN INDIGO TT K300
HALFMANN INDIGO BE H790

Calving Ease	*****
act. BW	51
SC	37
Frame	Mod-
Docility	2
Dam Age / Wt.	3 / 910
dMPPA	89

GGP

\$Profit: 18,250 / 5.6% | \$Ranch: 59 / 18% | \$Feeder: 174 / 3%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
22	-10.5	51	0.25	91	0.03	27	12	14	1.13	0.94	12	-0.28	77
1%	1%	93%	46%	79%	48.1%	35%	36%	1%	63%	2%	89%	99%	11%

99

HALFMANN FRONTIER FF M187

2/12/24 | GKH: M187 | 1A (100%) | #4941940

HALFMANN FRONTIER SE G475
HALFMANN FRONTIER MT J180
HALFMANN MATTIE TX G461
BROWN SYNERGY X7838
HALFMANN FIREFLY SY F297
BECKTON COCA U510 LN

Calving Ease	*****
act. BW	59
SC	38
Frame	Mod-
Docility	2
Dam Age / Wt.	6 / 998
dMPPA	94

GGP

\$Profit: 18,317 / 5.5% | \$Ranch: 97 / 5% | \$Feeder: 121 / 16%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-4.2	57	0.28	102	0.01	25	11	8	2.03	0.58	21	0.01	70
17%	12%	81%	28%	56%	42.0%	56%	65%	31%	7%	24%	65%	75%	18%



100

HALFMANN ORACLE SI M241

3/12/24 | CFH: M241 | 1A (100%) | #4942138

BROWN ORACLE B112
HALFMANN ORACLE FL J153
HALFMANN FLOWER NE B062
WFL PROFITMAKER E7030
HALFMANN SIERRA PM J078
HALFMANN SIERRA EP C278

Calving Ease	*****
act. BW	79
SC	37
Frame	Mod-
Docility	2
Dam Age / Wt.	3 / 1130
dMPPA	96

GGP

\$Profit: 17,779 / 6.3% | \$Ranch: 126 / 1% | \$Feeder: 72 / 46%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-5	57	0.25	97	-0.08	28	11	8	2.76	0.60	19	0.13	73
31%	6%	82%	46%	69%	18.5%	24%	67%	35%	0%	22%	72%	51%	15%

AGE-ADVANTAGE BULLS

101

HALFMANN UPGRADE CO M153

1/29/24 | GKH: M153 | 1A (100%) | #4941904

BROWN ORACLE B112
HALFMANN UPGRADE H752
HALFMANN MATTIE NB C354
5L DEFENDER 560-30Z
HALFMANN COCA DF G509
HALFMANN COCA NB C370

Calving Ease	***
act. BW	76
SC	42
Frame	Mod-
Dolcility	1
Dam Age / Wt.	5 / 1314
dMPPA	100

GGP

\$Profit: 18,362 / 5.4% | \$Ranch: 95 / 5% | \$Feeder: 124 / 15%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
13	-4.9	60	0.25	100	0.28	27	11	5	1.69	0.61	12	-0.2	54
51%	7%	72%	47%	60%	97.0%	38%	57%	91%	21%	20%	87%	96%	43%

102

HALFMANN ORACLE LN M207

2/17/24 | CFH: M207 | 1A (100%) | #4942130

BROWN ORACLE B112
HALFMANN ORACLE FL J153
HALFMANN FLOWER NE B062
WFL PROFITMAKER E7030
HALFMANN LANA PM J017
HALFMANN LANA BO G465

Calving Ease	*****
act. BW	70
SC	38
Frame	Mod-
Dolcility	1
Dam Age / Wt.	3 / 1000
dMPPA	101

GGP

\$Profit: 21,637 / 2.1% | \$Ranch: 142 / 0% | \$Feeder: 103 / 26%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-6.5	58	0.21	91	-0.25	30	12	9	3	0.55	5	0.07	40
5%	1%	78%	76%	78%	1.3%	14%	49%	13%	0%	27%	96%	64%	76%

Six bulls from the end, and here's the high \$Ranch bull in the entire offering. He's also tied for the top Fertility EPD bull in the sale, so if you didn't get a bull earlier in the sale order, remember we've saved some truly special individuals till late in the sale.



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AGE-ADVANTAGE BULLS

103

HALFMANN PRIME TIME FL M011

1/19/24 | GKH: M011 | 1A (100%) | #4905572

LSF NEXTPECTATION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

BROWN ORACLE B112

HALFMANN FLOWER OR H706

HALFMANN FLOWER NE B062

GGP

Calving Ease	*****
act. BW	ET
SC	34
Frame	Mod+
Docility	1
Dam Age / Wt.	4 / ET
dMPPA	

\$Profit: 20,004 / 3.4% | \$Ranch: 125 / 1% | \$Feeder: 105 / 25%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-7.4	59	0.23	95	0.09	30	15	10	2.5	0.84	2	-0.18	55
3%	1%	76%	61%	71%	66.1%	13%	8%	9%	1%	5%	98%	96%	42%

104

HALFMANN FRONTIER CO M229

3/1/24 | CFH: M229 | 1A (100%) | #4942136

HALFMANN FRONTIER SE G475

HALFMANN FRONTIER MT J180

HALFMANN MATTIE TX G461

BECKTON CLIFFTOP W692 E3

HALFMANN COCA CT D456

HALFMANN COCA SY B149

GGP

Calving Ease	***
act. BW	
SC	36
Frame	Mod-
Docility	2
Dam Age / Wt.	8 / 1275
dMPPA	98

\$Profit: 13,297 / 17.3% | \$Ranch: 86 / 7% | \$Feeder: 65 / 51%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
13	-3.1	53	0.25	94	0.28	25	10	6	1.96	0.59	13	-0.1	56
48%	26%	90%	43%	74%	97.0%	54%	86%	68%	9%	22%	85%	90%	39%

**THIS FEEDING SEASON, USE NUTRIENT RICH
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AGE-ADVANTAGE BULLS

105

HALFMANN ENERGIZE CO M067

1/11/24 | GKH: M067 | 1A (100%) | #4941794

BIEBER CL ATOMIC C218
BIEBER CL ENERGIZE F121
BIEBER CL ADELLE 575D
BROWN TOP TIER G242
HALFMANN COCA TT K458
HALFMANN COCA AC E867

Calving Ease	****
act. BW	77
SC	40
Frame	Mod
Docility	2
Dam Age / Wt.	2 / 1084
dMPPA	100

GGP

\$Profit: 19,235 / 4.2% | \$Ranch: 96 / 5% | \$Feeder: 136 / 11%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-5.3	54	0.21	87	-0.07	29	11	8	1.46	0.60	8	0.13	65
14%	5%	89%	75%	85%	20.6%	22%	65%	23%	37%	22%	93%	51%	24%

106

HALFMANN FRONTIER RO M173

2/7/24 | GKH: M173 | 1A (100%) | #4941990

HALFMANN FRONTIER SE G475
HALFMANN FRONTIER MT J180
HALFMANN MATTIE TX G461
BROWN SYNERGY X7838
HALFMANN ROSE SY B094
BECKTON ROSE P376 JO

Calving Ease	****
act. BW	64
SC	37
Frame	Mod-
Docility	2
Dam Age / Wt.	10 / 1280
dMPPA	100

GGP

\$Profit: 19,245 / 4.2% | \$Ranch: 124 / 1% | \$Feeder: 96 / 30%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-4.8	50	0.24	88	0.09	26	13	8	2.75	0.30	1	0.04	33
21%	7%	94%	55%	83%	66.1%	45%	28%	23%	0%	83%	98%	70%	86%

107

HALFMANN MILLER CHIEF M127

1/23/24 | GKH: M127 | 1A (100%) | #4941982

CHOCTAW CHIEF 373
0244 MILLER CHOCTAW CHIEF373
JDW 60 TSGAPRIDE 100
OK DOUBLE CHIEF 4430
HALFMANN CHOCTAW 4430 D487
HALFMANN CHOCTAW CHIEF C304

Calving Ease	*
act. BW	95
SC	38
Frame	Mod+
Docility	1
Dam Age / Wt.	8 / 1178
dMPPA	96

GGP

\$Profit: 9,268 / 41.6% | \$Ranch: 66 / 28% | \$Feeder: 36 / 66%

CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
11	-0.6	38	0.09	53	-0.24	29	10	5	2.14	0.32	13	-0.07	44
79%	74%	99%	99%	99%	1.2%	19%	79%	82%	10%	79%	86%	87%	68%

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BRED HEIFERS



BRED HEIFERS



Lot 110

LOT 110

HALFMANN SIERRA PT M061

We'd be happy with any of the next dozen females going back into our own herd, but it particularly hurts to part with this front pasture Prime-Time daughter. "Spread" bulls that have elite calving ease but with plenty of performance are the easiest to sell, and our lot 110 heifer is perfect to mass produce high value herd bull prospects.



KING ARTHUR M032,
Service Sire

110

HALFMANN SIERRA PT M061

1/10/24 | CFH: M061 | 1A (100%) | #4942152

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

5L GENUINE 1603-195C

HALFMANN SIERRA GE K366

HALFMANN SIERRA AC E721

Service Type	Natural
Service Sire	King Arthur M032
Due Date	1/21/26

\$Profit: \$18,930 / 5% \$Ranch: \$61 / 17% \$Feeder: \$181 / 2%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-4.2	70	0.33	123	0.16	31	15	10	1.54	1.01	24	0.15	95
6%	12%	33%	7%	17%	83%	7%	7%	4%	31%	1%	55%	48%	2%
Fetal Predictions \$Profit: \$15,908 \$Ranch \$71 \$Feeder \$123													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
19	-5.9	71	0.32	122	0.21	32	13	10	1.75	0.83	22	0.16	78

111

HALFMANN BARMAID PT M046

1/6/24 | CTH: M046 | 1A (100%) | #4942042

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

BROWN TOP TIER G242

HALFMANN BARMAID TT K456

HALFMANN BARMAID AC E764

Service Type	AI
Service Sire	President J451
Due Date	1/1/26

GGP

\$Profit: \$21,057 / 3% \$Ranch: \$41 / 29% \$Feeder: \$239 / 0%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-3.9	70	0.32	122	-0.08	32	17	10	1.07	1.08	24	0.31	96
5%	16%	32%	10%	18%	19%	6%	1%	4%	67%	1%	53%	22%	2%
Fetal Predictions \$Profit: \$19,703 \$Ranch \$50 \$Feeder \$208													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
17	-4.3	80	0.32	131	0.01	31	16	11	1.35	0.93	31	0.28	85



Lot 111

LOT 111

HALFMANN BARMAID PT M046

When we find a bull with a big-time spread from CED to YW and ADG and "off-the-charts" marbling like this Lot 111, we buy semen on him. Her \$Feeder ranks in the top 1/10 of 1% and is higher than any bull in the sale offering. When we say we're sharing some of our very best donor candidates, we weren't kidding.



PRESIDENT J451,
Service Sire

BRED HEIFERS

LOT 112

HALFMANN LARKEISA TT M107

We love our Top Tier daughters and here's one to build your program around. She may be the best combination of \$Profit, \$Ranch, \$Feeder and Fertility in the sale – including both bulls and females. She comes from a highly fertile cow family; her dam maintains a 355-day calving interval.



Lot 112

112

HALFMANN LARKEISA TT M107

1/21/24 | CTH:M107 | 1A (100%) | #4942050

BROWN CRSB 100 PROOF C5524

BROWN TOP TIER G242

BROWN MS TRILOGY D723

HALFMANN FRONTIER SE G475

HALFMANN LARKEISA FR J089

HALFMANN LARKEISA TX G420

Service Type	Natural
Service Sire	Top Tier son or King Arthur son
Due Date	3/5/26



\$Profit: \$25,403 / 1% \$Ranch: \$115 / 2% \$Feeder: \$196 / 1%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-3.1	72	0.34	126	0.14	28	17	10	2.56	0.62	25	0.46	73
14%	26%	27%	6%	13%	79%	28%	1%	8%	1%	19%	44%	5%	15%
Fetal Predictions \$Profit: \$23,272 \$Ranch \$105 \$Feeder \$179													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
20	-7.5	59	0.28	103	0.12	31	14	12	2.40	0.91	20	0.37	70

113

HALFMANN CHOCTAW KA M093

1/18/24 | GKH:M093 | 1A (100%) | #4941902

WFL MERLIN 018A

LSF SRR KING ARTHUR 0136H

LSF SRR RAINDANC A3335 D621

5L TOPGUN 560-65B

HALFMANN CHOCTAW TG G532

HALFMANN CHOCTAW NC B007

Service Type	Natural
Service Sire	Top Tier son or King Arthur son
Due Date	3/10/26



\$Profit: \$20,046 / 3% \$Ranch: \$108 / 3% \$Feeder: \$129 / 13%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-5.3	74	0.3	122	0.03	28	15	7	2.39	0.63	22	0.16	68
31%	5%	23%	15%	18%	48%	24%	6%	56%	1%	18%	63%	45%	20%
Fetal Predictions \$Profit: \$20,593 \$Ranch \$102 \$Feeder \$146													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
20	-7.2	62	0.28	107	0.06	31	13	12	2.31	0.89	20	0.34	67

LOT 113

HALFMANN CHOCTAW KA M093

Don't let this one graze down by the highway unless you want to stop traffic. She's as fancy as any yearling heifer on our ranch. Her 6-year-old Top Gun dam maintains a 370-day calving interval and a 105 average progeny weaning ratio.



Lot 113

BRED HEIFERS



Lot 114

114

HALFMANN INDIGO TT M069

1/12/24 | GKH: M069 | 1A (100%) | #4941890

BROWN CRSB 100 PROOF C5524

BROWN TOP TIER G242

BROWN MS TRILOGY D723

WFL MERLIN 018A

HALFMANN INDIGO ME H700

HALFMANN INDIGO DV E817

Service Type	Natural
Service Sire	Top Tier son or King Arthur son
Due Date	3/20/26

GGP

\$Profit: \$26,557 / 0% \$Ranch: \$120 / 2% \$Feeder: \$205 / 1%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
21	-7.8	56	0.27	99	0.22	31	14	13	2.25	0.94	20	0.43	98
1%	1%	85%	30%	61%	92%	7%	16%	1%	3%	2%	69%	7%	1%
Fetal Predictions \$Profit: \$23,849 \$Ranch \$108 \$Feeder \$184													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
19	-6.5	67	0.29	114	0.16	31	13	10	2.24	0.86	19	0.29	82



Lot 115

115

HALFMANN FLOWER GE M018

1/14/24 | GKH: M018 | 1A (100%) | #4941884

5L GENUINE 99-85Y

5L GENUINE 99-195C

5L GENUINE 21-195C

BROWN TOP TIER G242

HALFMANN FLOWER GE M018

GGP

\$Profit: \$13,633 / 16% \$Ranch: \$43 / 27% \$Feeder: \$131 / 13%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-4.3	66	0.26	101	-0.12	30	11	11	1.26	1.02	21	0	88
4%	12%	49%	41%	74%	13%	58%	2%	53%	1%	66%	77%	4%	
Fetal Predictions \$Profit: \$16,530 \$Ranch \$47 \$Feeder \$167													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-4.3	65	0.29	111	-0.02	30	14	12	1.32	0.99	21	0.23	91

LOT 115

HALFMANN FLOWER GE M018

PRIME premiums are worth over \$200 per head, and calving ease bulls are the easiest to sell and highest priced in most sales. Here's a female that allows you to mass produce both traits! Her donor dam, H706 is one of the most prolific females in our program's 61-year history. Maternal brothers sell as Lots: 42, 56, 77 and 103.



TOP TIER G242,
Service Sire

BRED HEIFERS

LOT 116

HALFMANN FLOWER GE M056

Here's the full-sister to Lot 115, and you may want to take them both home to make sure you get the best one. We can promise, it'll be hard to pick between them. Lots 115 and 116 come from one of our most storied cow families, their maternal-grandam, B062 was one of the most phenotypically correct females we've ever owned and made a big impact on our herd. She is the grandam of 20 progeny in this sale alone!



Lot 116

116

HALFMANN FLOWER GE M056

1/9/24 | GKH:M056 | 1A (100%) | #4942150

5L GENUINE 99-85Y

5L GENUINE 1603-195C

5L RUBY 21-1603

BROWN ORACLE B112

HALFMANN FLOWER OR H706

HALFMANN FLOWER NE B062

Service Type	Natural
Service Sire	Top Tier son or King Arthur son
Due Date	3/20/26



\$Profit: \$20,181 / 3% \$Ranch: \$116 / 2% \$Feeder: \$119 / 17%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-5.4	57	0.24	95	0.15	30	11	11	2.51	0.97	12	-0.2	86
5%	4%	82%	55%	72%	81%	13%	58%	2%	1%	1%	89%	96%	5%
Fetal Predictions \$Profit: \$20,661 \$Ranch: \$106 \$Feeder: \$141													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
21	-7.7	57	0.27	101	0.12	31	14	13	2.37	0.92	21	0.39	76

117

HALFMANN BARMAID UP M164

2/1/24 | CTH:M164 | 1A (100%) | #4942054

BROWN ORACLE B112

HALFMANN UPGRADE H752

HALFMANN MATTIE NB C354

BECKTON ACCENT W180 C2

HALFMANN BARMAID AC E764

HALFMANN BARMAID SY B128

Service Type	AI
Service Sire	President J451
Due Date	1/1/26

\$Profit: \$17,710 / 6% \$Ranch: \$111 / 2% \$Feeder: \$92 / 32%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
13	-2.2	72	0.27	116	0.02	29	14	6	2.41	0.58	26	0.15	64
55%	43%	27%	30%	27%	45%	19%	12%	77%	1%	24%	42%	48%	26%
Fetal Predictions \$Profit: \$18,030 \$Ranch: \$84 \$Feeder: \$134													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-3.4	81	0.29	128	0.06	29	15	9	2.02	0.68	32	0.20	69

LOT 117

HALFMANN BARMAID UP M164

We are sharing some of our top performing females in this 2025 offering. M164 not only looks the part of a front-pasture female, but she earned performance ratios of 124 weaning, 119 yearling and 110 ADG. Her 8-year-old dam is better than money in the bank with a 366-day calving interval and a 106 MPPA.



Lot 117

BRED HEIFERS



Lot 118

LOT 118

HALFMANN ANKATA OR M232

If you like them deep and wide, you'll love Lot 118! She is a rare genetic gem that excels for Feed Efficiency (F:G) yet still comes with extra volume and capacity. She's the kind to use as a prototype then populate your pastures with her daughters.

118

HALFMANN ANKATA OR M232

3/1/24 | GKH:M232 | 1A(100%) | #4941838

BROWN ORACLE B112

HALFMANN ORACLE FL J153

HALFMANN FLOWER NE B062

HALFMANN ASSET SF G476

HALFMANN ANKATA AS J129

HALFMANN ANKATA TG G404

Service Type	Natural
Service Sire	King Arthur M032
Due Date	1/21/26

\$Profit: \$17,495 / 7% \$Ranch: \$114 / 2% \$Feeder: \$85 / 37%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-4.3	66	0.25	106	-0.23	28	13	8	2.59	0.64	23	0.2	66
5%	12%	50%	44%	47%	2%	32%	21%	26%	1%	17%	59%	38%	24%
Fetal Predictions \$Profit: \$15,191 \$Ranch \$98 \$Feeder \$75													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
19	-6.0	69	0.28	113	0.01	30	12	9	2.28	0.64	22	0.19	64

119

HALFMANN LANA PR M191

2/13/24 | GKH:M191 | 1A(100%) | #4941962

LSF SRR PRESIDENT 8177F

BROWN PRESIDENT J451

BROWN MS SUREFIRE F1624

BECKTON ACCENT Y260 L3

HALFMANN LANA AC E796

HALFMANN LANA SY B132

Service Type	AI
Service Sire	Top Tier G242
Due Date	1/1/26

\$Profit: \$18,427 / 5% \$Ranch: \$89 / 6% \$Feeder: \$134 / 11%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
14	-3.7	74	0.26	115	0.19	26	16	8	2.07	0.71	21	-0.07	56
41%	18%	21%	42%	29%	88%	46%	4%	26%	6%	11%	64%	87%	39%
Fetal Predictions \$Profit: \$18,927 \$Ranch \$70 \$Feeder \$168													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
16	-4.6	69	0.29	115	0.02	28	17	11	1.72	0.83	21	0.19	75



Lot 119

LOT 119

HALFMANN LANA PR M191

However you choose to measure cow herd reproductive efficiency, production and longevity, Lot 119 comes out at the top of the heap! Just look up her ranks for Stayability, Herdbuilder Index, ProS, or fertility.

BRED HEIFERS

LOT 120

HALFMANN INDIGO PR M183

These last three half-sisters in the sale average over \$20,000 \$Profit (Top 3%), \$100 \$Ranch (4%) and 2.33 Fertility (2%). It is incredible to think that anyone starting a herd could buy these three heifers selling at the end of our sale and be caught up to what has taken 61 years for our family. We've invested in the genetic and reproductive technology to make these opportunities possible, you've just got to raise your hand.



Lot 120

120

HALFMANN INDIGO PR M183

2/11/24 | CFH:M183 | 1A (100%) | #4942196

LSF SRR PRESIDENT 8177F

BROWN PRESIDENT J451

BROWN MS SUREFIRE F1624

BECKTON ACCENT W180 C2

HALFMANN INDIGO AC E752

BECKTON INDIGO U764 NB

Service Type	AI
Service Sire	Top Tier G242
Due Date	1/1/26

\$Profit: \$18,994 / 5% \$Ranch: \$95 / 5% \$Feeder: \$133 / 12%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
21	-7	65	0.22	101	0.06	26	15	12	2.12	0.59	13	-0.08	43
1%	1%	51%	65%	58%	57%	45%	6%	1%	5%	22%	87%	89%	70%
Fetal Predictions \$Profit: \$19,210 \$Ranch \$73 \$Feeder \$168													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
20	-6.3	64	0.27	108	-0.05	28	16	13	1.75	0.77	17	0.19	69

121

HALFMANN CHIEF PR M244

2/18/24 | CFH:M244 | 1A (100%) | #4943786

LSF SRR PRESIDENT 8177F

BROWN PRESIDENT J451

BROWN MS SUREFIRE F1624

BECKTON NEBULA P P707

HALFMANN CHIEF NB C253

HALFMANN CHIEF MS Y616

Service Type	Natural
Service Sire	King Arthur M032
Due Date	1/21/26

\$Profit: \$22,655 / 2% \$Ranch: \$116 / 2% \$Feeder: \$156 / 6%													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
15	-4.3	71	0.26	112	-0.05	31	13	9	2.79	0.69	23	-0.17	57
21%	12%	31%	40%	35%	25%	9%	28%	12%	0%	13%	58%	95%	38%
Fetal Predictions \$Profit: \$17,771 \$Ranch \$99 \$Feeder \$110													
CED	BW	WW	ADG	YW	F:G	MM	HPG	CEM	FERT	MRB	CW	REA	GM
18	-6.0	71	0.29	116	0.10	32	12	10	2.38	0.67	22	0.00	59

LOT 121

HALFMANN CHIEF PR M244

We like to end on a high note and that's the only reason you're finding the 3rd highest \$Profit and \$Ranch female as the last individual in our 2025 sale. She's also the highest Fertility EPD of all females in this sale.



Lot 121

Terms & Conditions

BIDDING DISPUTES

The Auctioneer will settle any disputes as to bids, and his decision on such matters shall be final.

TERMS

Terms of sale are cash. All settlements will be made with the clerks of the sale immediately following the conclusion of the sale and before any cattle will be released.

PURCHASER'S RISK

Each animal becomes the risk of the Buyer as soon as sold. Insurance will be available sale day.

HERD HEALTH

We have a comprehensive herd-wide health program which includes vaccinations for 7-Way, IBR, BVD, PI3, BRSV, Lepto, and Ivermectin. All heifers are also vaccinated for bangs and vibrio. All Halfmann animals have been tested negative for BVD PI. All the bulls will have a general health and fertility examination prior to sale day. Interstate health papers will be furnished for each animal in accordance with Federal Regulations.

TRICHOMONIASIS TESTING

Testing will be completed on bulls for all states that require a Trich test. This will be done after the bulls are purchased at our expense. If you are unsure as to what your state requirements are, please call us and we can help determine whether your bull(s) will require a Trich test. Any non-virgin bulls will be Trich tested prior to the sale.

INTERNATIONAL PURCHASES

It will be the responsibility of the buyer to cover the costs of any testing required for export outside of the United States.

CERTIFICATE OF REGISTRY

A certificate of registry will be furnished to the Buyer for each animal after settlement has been made.

ANNOUNCEMENTS

Changes or errors in the information contained in this catalog relating to the animals offered for sale will be announced from the auction box and such announcements shall take precedence over printed matter in the catalog.

BREEDING GUARANTEE

All animals sold are guaranteed breeders by the Seller. All claims for adjustment or refund must be made in writing within six months of the sale date. In the event an animal is claimed to be a non-breeder, the purchaser may return the animal to the ranch of the seller if in good condition, free of disease, and complying with the health requirements of the Seller's state. The Seller will be entitled to six months trial following the return of the animal in which to prove that the animal is a breeder. If at the end of six months, the Seller shall be obligated, at his option, to refund the purchase price, replace the animal with another of equal value, or grant the buyer credit for use on cattle marketed by the seller. The return of the full purchase price shall, in any case, be deemed full satisfaction and settlement. If the Seller proved the animal to be a breeder, it shall be the obligation of the purchaser to take delivery of the animal at the purchaser's expense. All animals are guaranteed to be breeders, with the exception of a) calves under twelve months of age; or b) animals shown by Purchaser after sale; or c) gross negligence or willful misconduct on the part of the Purchaser.

SELLER'S SEMEN RIGHTS

Seller keeps a 50% revenue-sharing breeding interest without possession, in every bull in this catalog unless otherwise noted in this catalog or in the sale day supplement. In the event Seller elects to collect semen from a designated bull, it will be done at Seller's expense and during such time when purchaser is not using the bull for breeding. Future semen collections of the bull must be made known to all owners prior to collecting. These collections and costs will be divided according to each owner's interest unless otherwise agreed upon mutually by all owners.

LIABILITY

Neither owners, sale managers, clerks nor anyone connected with the sale assumes responsibility, legal or otherwise, for damage of any kind.

CONTRACT

The above terms and conditions shall constitute a contract between the buyer and seller of each animal sold.

IMPLIED WARRANTY

Except for those stated in the terms and conditions, there are no warranties or implies, as to merchantability or fitness for a particular purpose with respect to the cattle being sold in this auction. The warranties set forth in the terms and conditions are in lieu of all other warranties, either expressed or implied, and the remedies provided therein shall be the sole and exclusive remedy of the buyer, or any party claiming through the buyer, for any breach of warranty or guarantee therein provided and all other obligations or liabilities.



THANK YOU!

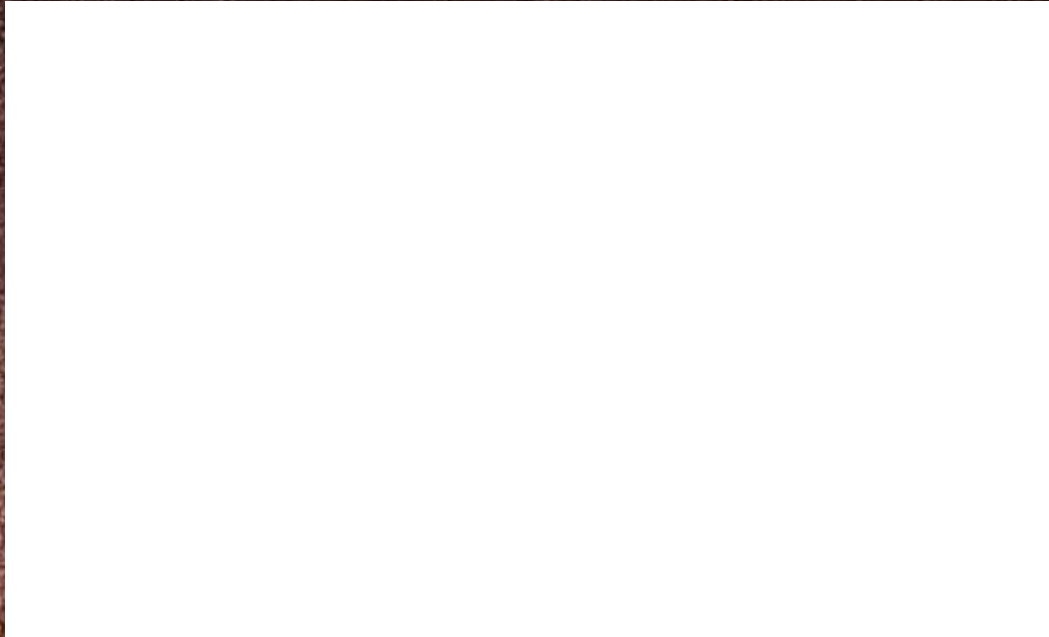
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Miles, TX 76861
325.468.2390



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WEDNESDAY, OCTOBER 1, 2025 - 1 PM
MILES, TEXAS

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